

# Waterproof Tapes Market by Resin (Acrylic, Silicone, Butyl), Substrate Type (Plastic, Metal, Rubber), End-Use Industry (Electrical & Electronics, Automotive, Building & Construction, Healthcare, Packaging) and Region - Global Forecast to 2027

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#### **Report description:**

The waterproof tapes market is projected to grow from USD 15.5 billion in 2022 to USD 21.3 billion by 2027, at a CAGR of 6.6% between 2022 and 2027. The restraints related to the use of waterproof tapes market is slow growth of end-use industries in some countries.

"Electrical & electronics segment is estimated to be the largest segment of the waterproof tapes market." Waterproof tapes offer excellent resistance to moisture and ultraviolet exposure, and it is intended for both indoor and weather-exposed outdoor applications such as waterproof electrical connections near pools and hot tubs. Waterproof tapes are used for insulation of the joints and terminations of various rubber and plastic cables. They are also used for repairing of damaged insulation portions of various cables. In this industry, waterproof tapes find applications in harnessing of wires and cables, protective jacketing for high voltage cable splices and repairs, primary electrical insulation for all wire and cable, and electrical insulation for transformer, motor, coil, and tubes.

"Asia Pacific is forecasted to be the fastest-growing Waterproof tapes market during the forecast period." The healthcare sector in Asia Pacific has been growing at a rapid pace due to evolving demographic trends, growing consumer expectations, and technological advancements. Together, these elements might make it possible for governments, taxpayers, doctors, and patients to rethink how healthcare is managed and delivered. Consumer-focused health ecosystems are developing in Asia at an unprecedented rate and scale in response to the aforementioned trends. Furthermore, consumers demand high-quality waterproof tapes that are used in the healthcare sector but at an economical price, so manufacturers are focusing on minimizing miscellaneous expenses to lower the operating cost while manufacturing the end product. As a result, profit margins

and sales of waterproof tapes in the healthcare division achieved great heights over the historical period.

Breakdown of Primary Interviews:

-[]By Company Type: Tier 1 - 46%, Tier 2 - 36%, and Tier 3 - 18%

- By Designation: C Level - 18%, D Level - 27%, and Others - 55%

- By Region: Asia Pacific - 55%, North America - 18%, Europe - 9%, South America-9%, and the Middle East & Africa - 9%

The key companies profiled in this report are 3M (US), Nitto Denko Corporation (Japan), tesa SE (Germany), Johnson & Johnson (US), and Henkel AG & CO. KGAA (Germany).

## Research Coverage:

The waterproof tapes market has been segmented based on resin (acrylic, silicone, butyl, and others), substrate type (plastic, metal, rubber, and others), end-use industry (electrical & electronics, automotive, building & construction, healthcare, packaging, and others), and region (Asia Pacific, North America, Europe, South America, Middle East & Africa).

## Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses - industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on waterproof tapes offered by top players in the market
Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new

product launches in the market

-[Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the market for waterproof tapes across regions

-[Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.

# **Table of Contents:**

1[INTRODUCTION[]33 1.1[]STUDY OBJECTIVES[]33 1.2[]MARKET DEFINITION[]33 1.2.1]MARKET INCLUSIONS[]34 1.2.2[]MARKET EXCLUSIONS[]34 1.3[]MARKET SCOPE[]34 FIGURE 1[]WATERPROOF TAPES MARKET SEGMENTATION[]34 1.3.1]REGIONS COVERED[]35 1.4[]YEARS CONSIDERED[]35 1.4[]YEARS CONSIDERED[]36 1.5[]CURRENCY CONSIDERED[]36 1.7[]STAKEHOLDERS[]36 1.8[]SUMMARY OF CHANGES[]36 2[]RESEARCH METHODOLOGY[]38

2.1 RESEARCH DATA 38 FIGURE 2 WATERPROOF TAPES MARKET: RESEARCH DESIGN 38 2.1.1 SECONDARY DATA 39 2.1.1.1 Key data from secondary sources 39 2.1.2 PRIMARY DATA 40 2.1.2.1 Key data from primary sources 40 2.1.2.2 Key industry insights 41 2.1.2.3 Breakdown of primary interviews 41 2.2 MARKET SIZE ESTIMATION 42 2.2.1 BOTTOM-UP APPROACH 42 FIGURE 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH 43 2.2.2 TOP-DOWN APPROACH 44 FIGURE 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH 44 2.3 DATA TRIANGULATION 45 FIGURE 5 WATERPROOF TAPES MARKET: DATA TRIANGULATION 45 2.4 RESEARCH ASSUMPTIONS 46 2.5 RISK ASSESSMENT 46 2.6 RESEARCH LIMITATIONS 47 2.7 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST 47 2.8 PRICING ASSUMPTIONS 48 3 EXECUTIVE SUMMARY 49 TABLE 1 WATERPROOF TAPES MARKET SNAPSHOT (2022 VS. 2027) 50 FIGURE 6 SILICONE RESIN TYPE OF WATERPROOF TAPES DOMINATED MARKET IN 2021 FIGURE 7 PLASTIC SUBSTRATE TYPE LED MARKET IN 2021 51 FIGURE 8 HEALTHCARE END-USE INDUSTRY SEGMENT LED IN 2021 52 FIGURE 9 ASIA PACIFIC IS LARGEST AND FASTEST-GROWING MARKET FOR WATERPROOF TAPES 52 4 PREMIUM INSIGHTS 54 4.1 SIGNIFICANT OPPORTUNITIES FOR PLAYERS IN WATERPROOF TAPES MARKET BETWEEN 2022 AND 2027 54 FIGURE 10[EMERGING ECONOMIES TO OFFER LUCRATIVE GROWTH OPPORTUNITIES TO MARKET PLAYERS BETWEEN 2022 AND 2027 54 4.2□WATERPROOF TAPES MARKET, BY RESIN TYPE□54 FIGURE 11 SILICONE SEGMENT TO REGISTER HIGHEST CAGR BETWEEN 2022 AND 2027 54 4.3 WATERPROOF TAPES MARKET, BY SUBSTRATE TYPE 55 FIGURE 12 PLASTIC SUBSTRATE TO LEAD WATERPROOF TAPES MARKET DURING FORECAST PERIOD 55 4.4∏ASIA PACIFIC: WATERPROOF TAPES MARKET, BY END-USE INDUSTRY AND COUNTRY ☐55 FIGURE 13[]ELECTRICAL & ELECTRONICS SEGMENT ACCOUNTED FOR LARGEST SHARE IN 2021[]55 4.5[]WATERPROOF TAPES MARKET: DEVELOPED VS. DEVELOPING COUNTRIES[]56 FIGURE 14 WATERPROOF TAPES MARKET TO REGISTER HIGH CAGR IN DEVELOPING COUNTRIES 56 4.6 WATERPROOF TAPES MARKET, BY REGION 56 FIGURE 15 INDIA TO REGISTER HIGHEST CAGR IN WATERPROOF TAPES MARKET DURING FORECAST PERIOD 56 5⊓MARKET OVERVIEW∏57 5.1 INTRODUCTION 57 5.2 MARKET DYNAMICS 58 FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN WATERPROOF TAPES MARKET 58 5.2.1 DRIVERS 58 5.2.1.1 Growing demand from electrical & electronics and building & construction industries 58

5.2.1.2 Capacity expansion for increasing demand 59

- 5.2.1.3 []Sales through e-commerce platforms gaining rapid momentum []59
- 5.2.1.4 Strategic partnership and inorganic approach toward growth 59
- 5.2.1.5 Superior properties of waterproof tapes 60
- 5.2.2 RESTRAINTS 60
- 5.2.2.1 Impact of COVID-19 and Russia-Ukraine war 60
- 5.2.2.2 Slow growth of end-use industries in some countries 60
- 5.2.3 OPPORTUNITIES 60
- 5.2.3.1 Establishing authenticity through various certifications 60
- 5.2.3.2 Increase in public-private partnerships in operational markets of end-use industries 61
- 5.2.3.3 Growing healthcare industry in emerging economies 61
- 5.2.4 CHALLENGES 61
- 5.2.4.1 Low product differentiation 61
- 5.3 PORTER'S FIVE FORCES ANALYSIS 62
- TABLE 2[]WATERPROOF TAPES MARKET: PORTER'S FIVE FORCES ANALYSIS[]62
- FIGURE 17[]WATERPROOFING MARKET: PORTER'S FIVE FORCES ANALYSIS[]62
- 5.3.1 THREAT OF NEW ENTRANTS 63
- 5.3.2 THREAT OF SUBSTITUTES 63
- 5.3.3 BARGAINING POWER OF BUYERS 63
- 5.3.4 BARGAINING POWER OF SUPPLIERS 63
- 5.3.5 INTENSITY OF COMPETITIVE RIVALRY 64
- 5.4 KEY STAKEHOLDERS & BUYING CRITERIA
- 5.4.1 KEY STAKEHOLDERS IN BUYING PROCESS 64
- FIGURE 18 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS 64
- TABLE 3 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP INDUSTRIES (%) 65
- 5.4.2 BUYING CRITERIA 65
- FIGURE 19 KEY BUYING CRITERIA FOR WATERPROOF TAPES 65
- TABLE 4 KEY BUYING CRITERIA FOR WATERPROOF TAPES 65
- 5.5 MACROECONOMIC OVERVIEW AND KEY TRENDS 66
- 5.5.1 INTRODUCTION 66
- 5.5.2 TRENDS AND FORECASTS OF GDP 66
- TABLE 5[]REAL GDP GROWTH (ANNUAL PERCENTAGE CHANGE), 2020-2027[]66
- 5.5.3 TRENDS IN AUTOMOTIVE INDUSTRY 67
- TABLE 6[AUTOMOTIVE INDUSTRY PRODUCTION (2020-2021)]67
- 5.5.4 TRENDS AND FORECASTS OF CONSTRUCTION INDUSTRY 68
- FIGURE 20 GLOBAL SPENDING IN CONSTRUCTION INDUSTRY, 2014-2035 69
- 5.6 VALUE CHAIN ANALYSIS 70
- FIGURE 21 WATERPROOF TAPES: VALUE CHAIN ANALYSIS 70
- 5.7 AVERAGE PRICING ANALYSIS 71
- FIGURE 22[]PRICING ANALYSIS OF WATERPROOF TAPES MARKET, BY REGION, 2021[]71
- FIGURE 23 PRICING ANALYSIS OF WATERPROOF TAPES MARKET, BY RESIN TYPE, 2021 71
- FIGURE 24[]PRICING ANALYSIS OF WATERPROOF TAPES MARKET, BY SUBSTRATE TYPE, 2021[]72
- FIGURE 25[]PRICING ANALYSIS OF WATERPROOF TAPES MARKET, BY END-USE INDUSTRY, 2021[]72
- 5.8[WATERPROOF TAPES ECOSYSTEM AND INTERCONNECTED MARKETS]]73
- TABLE 7 WATERPROOF TAPES MARKET: SUPPLY CHAIN 73
- FIGURE 26 ADHESIVE TAPES ECOSYSTEM 74
- 5.8.1 IMPACT OF TRENDS AND TECHNOLOGY DISRUPTIONS ON MANUFACTURERS OF WATERPROOF TAPES: YC AND YCC SHIFT 75 FIGURE 27 WATERPROOF TAPES INDUSTRY: YC AND YCC SHIFT 75

5.9 TRADE ANALYSIS 75 TABLE 8[COUNTRY-WISE EXPORT DATA, 2019-2021 (USD THOUSAND)]75 TABLE 9 COUNTRY-WISE IMPORT DATA, 2019-2021 (USD THOUSAND) 81 5.10 PATENT ANALYSIS 87 5.10.1 METHODOLOGY 87 5.10.2 PUBLICATION TRENDS 87 FIGURE 28 NUMBER OF PATENTS PUBLISHED, 2017-2022 87 5.10.3 TOP JURISDICTION 88 FIGURE 29 PATENTS PUBLISHED BY JURISDICTIONS, 2017-2022 88 5.10.4 TOP APPLICANTS 88 FIGURE 30 PATENTS PUBLISHED BY MAJOR APPLICANTS, 2017-2022 88 TABLE 10 RECENT PATENTS BY OWNERS 89 5.11 CASE STUDY ANALYSIS 90 5.11.1 CASE STUDY 1: 90 5.11.2 CASE STUDY 2: 90 5.11.3 CASE STUDY 3: 91 5.12 TECHNOLOGY ANALYSIS 92 5.13 KEY CONFERENCES & EVENTS IN 2022-2023 93 TABLE 11[]WATERPROOF TAPES MARKET: DETAILED LIST OF CONFERENCES & EVENTS[]93 5.14 TARIFF AND REGULATORY LANDSCAPE 94 5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 94 TABLE 12[]NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS[]94 TABLE 13 UROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 195 TABLE 14 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 95 6 WATERPROOF TAPES MARKET, BY RESIN TYPE 96 6.1 INTRODUCTION 97 FIGURE 31 SILICONE RESIN TO DOMINATE WATERPROOF TAPES MARKET 97 TABLE 15[]WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (MILLION SQUARE METER)[]97 TABLE 16[]WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (MILLION SQUARE METER)[]98 TABLE 17∏WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (USD MILLION)∏98 TABLE 18∏WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION)∏98 6.2∏ACRYLIC∏99 6.2.1 HEAVY DUTY AND LONG-TERM BONDING 99 TABLE 19∏ACRYLIC RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER)∏99 TABLE 20[ACRYLIC RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER)[]100 TABLE 21∏ACRYLIC RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)∏100 TABLE 22∏ACRYLIC RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)∏100 6.3 SILICONE 101 6.3.1 LARGEST RESIN TYPE IN MARKET 101 TABLE 23 SILICONE RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER) TABLE 24 SILICONE RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER) TABLE 25[]SILICONE RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)[]102

TABLE 26[]SILICONE RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)[]102 6.4[]BUTYL[]103

6.4.1 LOW COST, TOXICITY, AND SURFACE TENSION PROPERTIES 103

TABLE 27[BUTYL RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER)]103 TABLE 28[BUTYL RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER)]103

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TABLE 29[BUTYL RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)[104 TABLE 30[BUTYL RESIN-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)[104 6.5[]OTHERS[105

TABLE 31 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER) 105 TABLE 32 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER) 105 TABLE 33 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 106 TABLE 34 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 106 TABLE 34 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 106 TABLE 34 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 106 TABLE 34 OTHER RESINS-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 106

## 7.1 INTRODUCTION 108

FIGURE 32[]PLASTIC SUBSTRATE SEGMENT TO DOMINATE WATERPROOF TAPES MARKET[]108 TABLE 35[]WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (MILLION SQUARE METER)[]108 TABLE 36[]WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (MILLION SQUARE METER)[]109 TABLE 37[]WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (USD MILLION)[]109 TABLE 38[]WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)[]109 7.2[]PLASTIC[]110

7.2.1 LARGEST SUBSTRATE TYPE IN MARKET 110

TABLE 39]PLASTIC SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER)]110 TABLE 40]PLASTIC SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER)]110 TABLE 41]PLASTIC SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)]111 TABLE 42]PLASTIC SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)]111 7.3]METAL]111

7.3.1 AUTOMOTIVE INDUSTRY TO DRIVE MARKET 111

TABLE 43 METAL SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER) 112 TABLE 44 METAL SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER) 112 TABLE 45 METAL SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 112 TABLE 46 METAL SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 112 TABLE 46 METAL SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 113 7.4 RUBBER 113

7.4.1 INCREASE IN USE OF RUBBER IN VARIOUS END-USE INDUSTRIES 113

TABLE 47 RUBBER SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER)[]113 TABLE 48 RUBBER SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER)[]114 TABLE 49 RUBBER SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)[]114 TABLE 50 RUBBER SUBSTRATE-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)[]114 7.5 OTHERS]]115

TABLE 51 OTHER SUBSTRATES-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER) 115 TABLE 52 OTHER SUBSTRATES-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER) 115 TABLE 53 OTHER SUBSTRATES-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 115 TABLE 54 OTHER SUBSTRATES-BASED WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 116 8 WATERPROOF TAPES MARKET, BY END-USE INDUSTRY 117

## 8.1 INTRODUCTION 118

FIGURE 33[]HEALTHCARE INDUSTRY TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD[]118 TABLE 55[]WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (MILLION SQUARE METER)[]118 TABLE 56[]WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (MILLION SQUARE METER)[]119 TABLE 57[]WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)[]119 TABLE 58[]WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)[]119 8.2[]AUTOMOTIVE[]120

8.2.1 RISING VEHICLE PRODUCTION 120

TABLE 59[]WATERPROOF TAPES MARKET SIZE IN AUTOMOTIVE INDUSTRY, BY REGION, 2018-2021 (MILLION SQUARE METER)[]120

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TABLE 60[]WATERPROOF TAPES MARKET SIZE IN AUTOMOTIVE INDUSTRY, BY REGION, 2022-2027 (MILLION SQUARE METER)[]120 TABLE 61[]WATERPROOF TAPES MARKET SIZE IN AUTOMOTIVE INDUSTRY, BY REGION, 2018-2021 (USD MILLION)[]121 TABLE 62[]WATERPROOF TAPES MARKET SIZE IN AUTOMOTIVE INDUSTRY, BY REGION, 2022-2027 (USD MILLION)[]121 8.3[]HEALTHCARE[]122

8.3.1 FASTEST-GROWING END-USE INDUSTRY IN MARKET 122

TABLE 63[]WATERPROOF TAPES MARKET SIZE IN HEALTHCARE INDUSTRY, BY REGION, 2018-2021 (MILLION SQUARE METER)]]122 TABLE 64[]WATERPROOF TAPES MARKET SIZE IN HEALTHCARE INDUSTRY, BY REGION, 2022-2027 (MILLION SQUARE METER)]]122 TABLE 65[]WATERPROOF TAPES MARKET SIZE IN HEALTHCARE INDUSTRY, BY REGION, 2018-2021 (USD MILLION)]]123 TABLE 66[]WATERPROOF TAPES MARKET SIZE IN HEALTHCARE INDUSTRY, BY REGION, 2022-2027 (USD MILLION)]]123 8.4]]BUILDING & CONSTRUCTION]]124

8.4.1 DEVELOPMENT OF NEW INFRASTRUCTURE IN EMERGING COUNTRIES 124

TABLE 67[]WATERPROOF TAPES MARKET SIZE IN BUILDING & CONSTRUCTION INDUSTRY, BY REGION, 2018-2021 (MILLION SQUARE METER)]]124

TABLE 68[]WATERPROOF TAPES MARKET SIZE IN BUILDING & CONSTRUCTION INDUSTRY, BY REGION, 2022-2027 (MILLION SQUARE METER)]]124

TABLE 69[]WATERPROOF TAPES MARKET SIZE IN BUILDING & CONSTRUCTION INDUSTRY, BY REGION, 2018-2021 (USD MILLION)]125 TABLE 70[]WATERPROOF TAPES MARKET SIZE IN BUILDING & CONSTRUCTION INDUSTRY, BY REGION, 2022-2027 (USD MILLION)]125 8.5[]ELECTRICAL & ELECTRONICS]126

8.5.1 RISE IN DEMAND FOR ELECTRONIC DEVICES 126

TABLE 71□WATERPROOF TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS INDUSTRY, BY REGION, 2018-2021 (MILLION SQUARE METER)□126

TABLE 72[]WATERPROOF TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS INDUSTRY, BY REGION, 2022-2027 (MILLION SQUARE METER)]]126

TABLE 73[]WATERPROOF TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS INDUSTRY, BY REGION, 2018-2021 (USD MILLION)]127 TABLE 74[]WATERPROOF TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS INDUSTRY, BY REGION, 2022-2027 (USD MILLION)]127 8.6[]PACKAGING]128

8.6.1 IMPROVED LIFESTYLE AND CHANGING FOOD HABITS 128

TABLE 75[]WATERPROOF TAPES MARKET SIZE IN PACKAGING INDUSTRY, BY REGION, 2018-2021 (MILLION SQUARE METER)]]128 TABLE 76[]WATERPROOF TAPES MARKET SIZE IN PACKAGING INDUSTRY, BY REGION, 2022-2027 (MILLION SQUARE METER)]]128 TABLE 77[]WATERPROOF TAPES MARKET SIZE IN PACKAGING INDUSTRY, BY REGION, 2018-2021 (USD MILLION)]]129 TABLE 78[]WATERPROOF TAPES MARKET SIZE IN PACKAGING INDUSTRY, BY REGION, 2022-2027 (USD MILLION)]]129 8.7[]OTHERS]]130

TABLE 79[]WATERPROOF TAPES MARKET SIZE IN OTHER INDUSTRIES, BY REGION, 2018-2021 (MILLION SQUARE METER)[]130 TABLE 80[]WATERPROOF TAPES MARKET SIZE IN OTHER INDUSTRIES, BY REGION, 2022-2027 (MILLION SQUARE METER)[]130 TABLE 81[]WATERPROOF TAPES MARKET SIZE IN OTHER INDUSTRIES, BY REGION, 2018-2021 (USD MILLION)[]131 TABLE 82[]WATERPROOF TAPES MARKET SIZE IN OTHER INDUSTRIES, BY REGION, 2022-2027 (USD MILLION)[]131 9]WATERPROOF TAPES MARKET, BY REGION[]132

9.1 INTRODUCTION 133

FIGURE 34[]WATERPROOF TAPES MARKET IN ASIA PACIFIC TO REGISTER HIGHEST CAGR[]133

TABLE 83[]WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (MILLION SQUARE METER)[]134

TABLE 84[]WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (MILLION SQUARE METER)[]134

TABLE 85[]WATERPROOF TAPES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)[]134

TABLE 86[]WATERPROOF TAPES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)[]135

9.2 ASIA PACIFIC 135

FIGURE 35]ASIA PACIFIC: WATERPROOF TAPES MARKET SNAPSHOT]136

TABLE 87[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (MILLION SQUARE METER)[]137 TABLE 88[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (MILLION SQUARE METER)[]137

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TABLE 89[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)[]138 TABLE 90[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)[]138 TABLE 91[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (MILLION SQUARE METER)[]139 TABLE 92[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (MILLION SQUARE METER)[]139 TABLE 93[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (USD MILLION)[]139 TABLE 94[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION)[]140 TABLE 95[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION)[]140 TABLE 95[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (MILLION SQUARE METER)][]140 TABLE 96[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (MILLION SQUARE METER)][]140 TABLE 97[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (USD MILLION)][]141 TABLE 97[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)][]141 TABLE 99[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)][]141 TABLE 99[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)][]141 TABLE 99[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (MILLION SQUARE METER)]]]142 TABLE 100[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (MILLION SQUARE METER)]]]142 TABLE 100[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)]]142 TABLE 101[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)]]142 TABLE 102[]ASIA PACIFIC: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)]]142 9.2.1]CHINA[]143

9.2.1.1 Rising demand from multiple sectors and continuous investments 143

9.2.2[]JAPAN[]144

9.2.2.1 Growing disposable income and development in healthcare sector 144

9.2.3[INDIA]144

9.2.3.1 Availability of resources, rapid economic growth, increasing disposable income, and urbanization 144

9.2.4[]SOUTH KOREA[]145

9.2.4.1 Introduction of new end products 145

9.2.5 INDONESIA 145

9.2.5.1 Production plant setups of multiple countries 145

9.2.6 TAIWAN 146

9.2.6.1 Investments from diverse foreign investors 146

9.2.7 VIETNAM 146

9.2.7.1 Increase in import and export of various products 146

9.2.8 REST OF ASIA PACIFIC 147

9.3[]EUROPE[]147

FIGURE 36 EUROPE: WATERPROOF TAPES MARKET SNAPSHOT 148

TABLE 103⊓EUROPE: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (MILLION SQUARE METER)∏149 TABLE 104⊓EUROPE: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (MILLION SOUARE METER)⊓149 TABLE 105⊓EUROPE: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)⊓150 TABLE 106∏EUROPE: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)∏150 TABLE 107 □ EUROPE: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (MILLION SQUARE METER) □ 151 TABLE 108□EUROPE: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (MILLION SQUARE METER)□151 TABLE 109□EUROPE: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (USD MILLION)□151 TABLE 110□EUROPE: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION)□152 TABLE 111⊓EUROPE: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (MILLION SQUARE METER)□152 TABLE 112[EUROPE: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (MILLION SQUARE METER)[152] TABLE 113[EUROPE: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (USD MILLION)[153 TABLE 114 TEUROPE: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION) 153 TABLE 115 TEUROPE: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (MILLION SQUARE METER) 153 TABLE 116 []EUROPE: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (MILLION SQUARE METER) [] 154 TABLE 117∏EUROPE: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)∏154 TABLE 118∏EUROPE: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)∏154

9.3.1 GERMANY 155 9.3.1.1 Strategic partnerships with well-established distributors 155 9.3.2 RUSSIA 156 9.3.2.1 Government investments in modernizing infrastructure 156 9.3.3 FRANCE 156 9.3.3.1 Growth in electronics industry acting as supporting pillar 156 9.3.4 UK 157 9.3.4.1 Investments in automotive and packaging sectors 157 9.3.5 || ITALY || 157 9.3.5.1 Government initiatives and growing industrial electronics manufacturing 157 9.3.6 TURKEY 158 9.3.6.1 Portfolio diversification and implementation of new technologies 158 9.3.7 SPAIN 158 9.3.7.1 Large investments by global manufacturers and adoption of disruptive technologies 158 9.3.8 REST OF EUROPE 159 9.4 NORTH AMERICA 159 FIGURE 37 NORTH AMERICA: WATERPROOF TAPES MARKET SNAPSHOT 160 TABLE 119 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (MILLION SQUARE METER) 160 TABLE 120[NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (MILLION SQUARE METER)]161 TABLE 121 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION) 161 TABLE 122[]NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)]]161 TABLE 123[NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (MILLION SQUARE METER)]]162 TABLE 124 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (MILLION SQUARE METER) 162 TABLE 125∏NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (USD MILLION)∏162 TABLE 126 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION) 163 TABLE 127 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (MILLION SQUARE METER) 163 TABLE 128 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (MILLION SQUARE METER) 163 TABLE 129 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (USD MILLION) 164 TABLE 130[]NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)[]164 TABLE 131 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (MILLION SQUARE METER) 164 TABLE 132 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (MILLION SQUARE METER) 165 TABLE 133 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 165 TABLE 134 NORTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 165 9.4.1 USU166 9.4.1.1 Automotive and healthcare applications are driving demand 166

9.4.2 CANADA 167

9.4.2.1 Product line expansion and diversification 167

9.4.3 MEXICO 167

9.4.3.1 Favorable trade agreements 167

9.5 MIDDLE EAST & AFRICA 168

TABLE 135[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (MILLION SQUARE METER)[]169 TABLE 136[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (MILLION SQUARE METER)[]169 TABLE 137[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)[]169 TABLE 138[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)[]170 TABLE 139[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)[]170 TABLE 139[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (MILLION SQUARE METER)[]170 TABLE 140[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (MILLION SQUARE METER)]]170 TABLE 141[[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (USD MILLION)]]171

TABLE 142[]MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION)[]171 TABLE 143[]MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (MILLION SQUARE METER)[]171

TABLE 144□MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (MILLION SQUARE METER)□172

TABLE 145[]MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (USD MILLION)[]172 TABLE 146[]MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)[]172 TABLE 147[]MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (MILLION SQUARE METER)[]173

TABLE 148[]MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (MILLION SQUARE METER)]]173

TABLE 149[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)[]173 TABLE 150[MIDDLE EAST & AFRICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)[]174 9.5.1[]SAUDI ARABIA[]174

9.5.1.1 Government investments for expansion of production 174

9.5.2[]UAE[]175

9.5.2.1 Growth of various manufacturing industries 175

9.5.3 SOUTH AFRICA 175

9.5.3.1 Acquisition of established entities and investment in new assets 175

9.5.4 REST OF MIDDLE EAST & AFRICA 176

9.6 SOUTH AMERICA 176

TABLE 151 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (MILLION SQUARE METER) TABLE 152 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (MILLION SQUARE METER) TABLE 153∏SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)∏177 TABLE 154 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) 177 TABLE 155 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (MILLION SQUARE METER) TABLE 156 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (MILLION SQUARE METER) 178 TABLE 157 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2018-2021 (USD MILLION) 178 TABLE 158□SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY RESIN TYPE, 2022-2027 (USD MILLION)□178 TABLE 159∏SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (MILLION SQUARE METER)∏179 TABLE 160∏SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (MILLION SQUARE METER)∏179 TABLE 161 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2018-2021 (USD MILLION) 779 TABLE 162⊓SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY SUBSTRATE TYPE, 2022-2027 (USD MILLION)⊓180 TABLE 163 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (MILLION SQUARE METER) TABLE 164 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (MILLION SQUARE METER) TABLE 165 SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 181 TABLE 166⊓SOUTH AMERICA: WATERPROOF TAPES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)∏181 9.6.1[]BRAZIL[]182

9.6.1.1 Expansion of production capacity and established distribution channels 182

9.6.2 ARGENTINA 183

9.6.2.1 Positive growth outlook from various investments houses 183

9.6.3 REST OF SOUTH AMERICA 183

10 COMPETITIVE LANDSCAPE 184

10.1 OVERVIEW 184

TABLE 167 OVERVIEW OF STRATEGIES ADOPTED BY KEY WATERPROOF TAPES PLAYERS (2017-2022) 184 10.2 COMPANY EVALUATION QUADRANT MATRIX: DEFINITIONS AND METHODOLOGY, 2021 185

10.2.1 STARS 185

10.2.2 EMERGING LEADERS 185 10.2.3 PARTICIPANTS 186 10.2.4 PERVASIVE PLAYERS 186 FIGURE 38 WATERPROOF TAPES MARKET: COMPETITIVE LEADERSHIP MAPPING, 2021 186 10.3 STRENGTH OF PRODUCT PORTFOLIO 187 FIGURE 39 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN WATERPROOF TAPES MARKET 187 10.4 SME MATRIX, 2021 188 10.4.1 RESPONSIVE COMPANIES 188 10.4.2 PROGRESSIVE COMPANIES 188 10.4.3 STARTING BLOCKS 188 10.4.4 DYNAMIC COMPANIES 188 FIGURE 40 WATERPROOF TAPES MARKET: EMERGING COMPANIES' COMPETITIVE LEADERSHIP MAPPING, 2021 189 10.5 COMPETITIVE BENCHMARKING 190 TABLE 168 WATERPROOF TAPES MARKET: DETAILED LIST OF KEY STARTUPS/SMES 190 TABLE 169[]WATERPROOF TAPES MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS [STARTUPS/SMES][]190 TABLE 170 COMPANY EVALUATION MATRIX: WATERPROOF TAPES 191 10.6 MARKET SHARE ANALYSIS 191 FIGURE 41 MARKET SHARE, BY KEY PLAYERS (2021) 191 TABLE 171 WATERPROOF TAPES MARKET SHARE, BY DEGREE OF COMPETITION, 2021 192 10.7 MARKET RANKING ANALYSIS 192 FIGURE 42 MARKET RANKING ANALYSIS, 2021 192 10.8 REVENUE ANALYSIS 193 FIGURE 43 REVENUE ANALYSIS OF TOP 5 PLAYERS, 2017-2021 193 10.9 COMPETITIVE SITUATIONS AND TRENDS 194 TABLE 172 WATERPROOF TAPES MARKET: PRODUCT LAUNCHES, 2017-2022 194 TABLE 173 WATERPROOF TAPES MARKET: DEALS, 2017-2022 195 11 COMPANY PROFILES 198 (Business Overview, Products Offered, Recent Developments, Deals, MnM view, Key strengths/right to win, Strategic choices made, Weakness/competitive threats)\* 11.1 MAJOR PLAYERS 198 11.1.1 || 3M COMPANY || 198 TABLE 174[]3M COMPANY: COMPANY OVERVIEW[]198 FIGURE 44<sub>П</sub>3M COMPANY: COMPANY SNAPSHOT<sub>П</sub>199 TABLE 175⊓3M COMPANY: DEAL□204 11.1.2 NITTO DENKO CORPORATION 205 TABLE 176 NITTO DENKO CORPORATION: COMPANY OVERVIEW 205 FIGURE 45 NITTO DENKO CORPORATION: COMPANY SNAPSHOT 206 TABLE 177 NITTO DENKO CORPORATION: PRODUCT LAUNCH 207 TABLE 178 NITTO DENKO CORPORATION: DEALS 207 11.1.3 TESA SE 209 TABLE 179 TESA SE: COMPANY OVERVIEW 209 FIGURE 46 TESA SE: COMPANY SNAPSHOT 209 TABLE 180 TESA SE: PRODUCT LAUNCH 211 11.1.4 || OHNSON & JOHNSON || 212 TABLE 181 JOHNSON & JOHNSON: COMPANY OVERVIEW 212 FIGURE 47 JOHNSON & JOHNSON: COMPANY SNAPSHOT 213 TABLE 182 JOHNSON & JOHNSON: PRODUCT LAUNCH 213

TABLE 183 JOHNSON & JOHNSON: DEALS 214 11.1.5 HENKEL AG & CO. KGAA 215 TABLE 184 HENKEL AG & CO. KGAA: COMPANY OVERVIEW 215 FIGURE 48 HENKEL AG & CO. KGAA: COMPANY SNAPSHOT 216 TABLE 185 HENKEL AG & CO. KGAA: DEALS 217 11.1.6 MEDLINE INDUSTRIES, LP 219 TABLE 186 MEDLINE INDUSTRIES, LP: COMPANY OVERVIEW 219 TABLE 187 MEDLINE INDUSTRIES, LP: DEALS 220 11.1.7 FURUKAWA ELECTRIC CO., LTD. 221 TABLE 188 FURUKAWA ELECTRIC CO., LTD.: COMPANY OVERVIEW 221 FIGURE 49□FURUKAWA ELECTRIC CO., LTD.: COMPANY SNAPSHOT□222 11.1.8 AVERY DENNISON CORPORATION 224 TABLE 189 AVERY DENNISON CORPORATION: COMPANY OVERVIEW 224 FIGURE 50 AVERY DENNISON CORPORATION: COMPANY SNAPSHOT 224 TABLE 190 AVERY DENNISON CORPORATION: PRODUCT LAUNCH 226 TABLE 191⊓AVERY DENNISON CORPORATION: DEALS□227 11.1.9 SCAPA GROUP PLC 228 TABLE 192 SCAPA GROUP PLC: COMPANY OVERVIEW 228 FIGURE 51 SCAPA GROUP PLC: COMPANY SNAPSHOT 229 TABLE 193⊓SCAPA GROUP PLC: DEALS⊓232 11.1.10 TERAOKA SEISAKUSHO CO., LTD 233 TABLE 194 TERAOKA SEISAKUSHO CO., LTD.: COMPANY OVERVIEW 233 FIGURE 52 TERAOKA SEISAKUSHO CO., LTD: COMPANY SNAPSHOT 234 11.2 OTHER KEY COMPANIES 236 11.2.1 ASIAN PAINTS LTD 236 11.2.2 SHURTAPE TECHNOLOGIES LLC 237 11.2.3 A.B.E. CONSTRUCTION CHEMICALS 238 11.2.4 TAPESPEC 239 11.2.5 HESKINS LLC 240 11.2.6 GEBRUDER JAEGER GMBH 241 11.2.7 ADVANCE TAPES INTERNATIONAL 242 11.2.8 DUKAL LLC 243 11.2.9 ISOLTEMA GROUP 244 11.2.10 METALNASTRI SRL 246 11.2.11 CHOWGULE CONSTRUCTION CHEMICALS 247 11.2.12 SHANGHAI RICHENG ELECTRONIC 248 11.2.13 BTM 249 11.2.14 PERMATEX 250 11.2.15 PPM INDUSTRIES SPA 251 \*Details on Business Overview, Products Offered, Recent Developments, Deals, MnM view, Key strengths/right to win, Strategic choices made, Weakness/competitive threats might not be captured in case of unlisted companies. 12 ADJACENT/RELATED MARKETS 252 12.1 INTRODUCTION 252 12.2 ADHESIVE TAPES MARKET 252 12.2.1 MARKET DEFINITION 252 12.2.2 MARKET OVERVIEW 252 12.2.3 ADHESIVE TAPES MARKET, BY RESIN TYPE 252

12.2.3.1 Introduction 252 TABLE 195[]ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2018-2026 (USD MILLION)[]253 TABLE 196∏ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2018-2026 (MILLION SQUARE METER)∏253 12.2.3.2 Acrylic 253 12.2.3.3 Silicone 253 12.2.3.4 Rubber 253 12.2.3.5 Others 254 12.2.4 ADHESIVE TAPES MARKET, BY TECHNOLOGY 254 12.2.4.1 Introduction 254 TABLE 197∏ADHESIVE TAPES MARKET SIZE, BY TECHNOLOGY, 2018-2026 (USD MILLION)∏254 TABLE 198 ADHESIVE TAPES MARKET SIZE, BY TECHNOLOGY, 2018-2026 (MILLION SQUARE METERS) 12.2.4.2 Solvent-Based 255 12.2.4.3 Hot-Melt 255 12.2.4.4 Water-Based 255 12.2.5□ADHESIVE TAPES MARKET, BY BACKING MATERIAL□255 12.2.5.1 □Introduction □255 TABLE 199 ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2018-2026 (USD MILLION) TABLE 200 ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2018-2026 (MILLION SQUARE METERS) 256 12.2.5.2 PolyPropylene (PP) 256 12.2.5.3 Paper 256 12.2.5.4 Polyvinyl Chloride (PVC) 257 12.2.5.5[Others[]257 12.2.6 ADHESIVE TAPES MARKET, BY CATEGORY 257 12.2.6.1 Introduction 257 TABLE 201∏ADHESIVE TAPES MARKET SIZE, BY CATEGORY, 2018-2026 (USD MILLION)∏257 TABLE 202∏ADHESIVE TAPES MARKET SIZE, BY CATEGORY, 2018-2026 (MILLION SQUARE METERS)∏257 12.2.6.2 Commodity adhesive tapes 258 12.2.6.3 Specialty adhesive tapes 258 12.2.7 ADHESIVE TAPES MARKET, BY END-USE INDUSTRY 258 12.2.7.1 Introduction 258 12.2.7.2 Commodity adhesive tapes 259 TABLE 203 COMMODITY ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2026 (USD MILLION) 259 TABLE 204 COMMODITY ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2026 (MILLION SQUARE METERS) 259 12.2.7.2.1 Packaging 259 12.2.7.2.2 Masking 259 12.2.7.2.3 Consumer & Office 259 12.2.7.3 Specialty adhesive tapes 260 TABLE 205□SPECIALTY ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2026 (USD MILLION)□260 TABLE 206 SPECIALTY ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2018-2026 (MILLION SQUARE METERS) 260 12.2.7.3.1 Electrical & electronics 260 12.2.7.3.2[Healthcare]]261 12.2.7.3.3 Automotive 261 12.2.7.3.4 White goods 261 12.2.7.3.5 Paper & printing 261 12.2.7.3.6 Building & construction 261 12.2.7.3.7[Retail]262 12.2.7.3.8 Other end-use industries 262

?

12.2.8.]ADHESIVE TAPES MARKET, BY REGION[]262 12.2.8.1[]Introduction[]262 TABLE 207[]ADHESIVE TAPES MARKET SIZE, BY REGION, 2018-2026 (USD MILLION)[]262 TABLE 208[]ADHESIVE TAPES MARKET SIZE, BY REGION, 2018-2026 (MILLION SQUARE METERS)[]262 12.2.8.2[]North America[]263 12.2.8.3[]Europe[]263 12.2.8.4[]Asia Pacific]]263 12.2.8.5[]South America[]263 12.2.8.6[]Middle East & Africa[]263 13.[]APPENDIX[]264 13.1[]DISCUSSION GUIDE[]264 13.2[]KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL[]267 13.3]AVAILABLE CUSTOMIZATIONS[]269 13.4[]RELATED REPORTS[]269 13.5[]AUTHOR DETAILS[]270



# Waterproof Tapes Market by Resin (Acrylic, Silicone, Butyl), Substrate Type (Plastic, Metal, Rubber), End-Use Industry (Electrical & Electronics, Automotive, Building & Construction, Healthcare, Packaging) and Region - Global Forecast to 2027

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