

## **Global Vinegar Market Report and Forecast 2022-2027**

Market Report | 2022-08-19 | 195 pages | EMR Inc.

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### **Report description:**

Global Vinegar Market Report and Forecast 2022-2027

#### Market Outlook

According to the report by Expert Market Research (EMR), the global vinegar market is projected to grow at a CAGR of 3.1% between 2022 and 2027 owing to the growing food and beverage industry and increasing consumption of vinegar.

Vinegar is a blend of water and acetic acid prepared by a two-step fermentation process. Initially, yeast feed on the starch or sugar of any liquid from a plant food like whole grains, fruits, potatoes, or rice is fermented into alcohol. Later, the alcohol is then exposed to oxygen and the acetic acid bacteria acetobacter ferment all over again over weeks or months, forming vinegar. The sourness or acidity of vinegar brightens the flavour of food and enhances balance in a rich dish. It is found in popular kitchen staples such as marinades, salad dressings, sauces, ketchups, and mayonnaise.

Furthermore, vinegar changes the texture of foods as it breaks down the chemical structure of the protein, when employed as a marinade to tenderise fish and meats. Vinegar is also consumed in making cottage cheese by putting it into milk. The acid in vinegar splits the milk's solid curds from the liquid whey.

The global vinegar market is driven by the escalating health awareness regarding the health benefits of vinegar like healthy digestion, better skin health, lower cholesterol, and improving blood pressure and immunity among consumers. This is boosting the key market players to establish gluten-free and organic vinegar variants. Going further, the extensive usage of vinegar alternatives in formulating exfoliants and skin toners is positively influencing the market growth of vinegar across the globe. The growing consumption of apple cider vinegar across the pharmaceutical industry to produce health supplements is likely to generate a positive impact on the vinegar market growth.

Moreover, the busy schedules of people are increasing the consumption of ready-to-eat food products, which further is aiding the sales of the product because of its preservative capabilities. The extensive adoption of vinegar in producing antiperspirants, stain removers, and disinfectants is further bolstering the growth of the vinegar market. The enlargement of organised distribution channels, like departmental stores, supermarkets, and hypermarkets along with the increasing e-commerce industry is encouraging market growth globally. In addition, the escalating investments by prominent producers in research and development activities to establish premium product alternatives are driving the market growth for vinegar.

#### Market Segmentation

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The market can be divided on the basis of types, sources, distribution channels, end-uses, and regions.

#### Market Segmentation by Types

- Balsamic Vinegar
- Red Wine Vinegar
- Cider Vinegar
- Rice Vinegar
- White Vinegar
- Others

#### Market Breakup by Source

- Natural
- Synthetic

#### Market Segmentation by Distribution Channel

- Supermarkets/Hypermarkets
- Speciality Stores
- Convenience Stores
- Online
- Others

#### Market Breakup by End-Use

- Institutional
- Retail

#### Market Breakup by Region

- North America
- Latin America
- Asia Pacific
- Europe
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global vinegar market. Some of the major key players explored in the report by Expert Market Research are as follows:

- Acetum Spa
- Fleischmann's Vinegar Company
- Kraft Foods
- Ponti SpA.
- Mizkan America, Inc.
- Burg Group
- Aspall
- Others

\*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

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