

Global Outdoor Flooring Market Report and Forecast 2022-2027

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Report description:

Global Outdoor Flooring Market Report and Forecast 2022-2027

Market Outlook

According to the report by Expert Market Research (EMR), the global outdoor flooring market attained a value of more than USD 16,103.5 million in 2021. Aided by the growing construction industry, the market is projected to further grow at a CAGR of 5.4% between 2022 and 2027 to reach a value of USD 22,266.6 million by 2027.

Outdoor flooring is defined as flooring solutions that are utilised on the exterior of buildings. Such floorings appear in a range of materials and designs that are employed to boost the landscape all over the infrastructure of the building. These floorings help to improve the appearance of buildings. Also, special flooring solutions are used to segregate designated pedestrian walkways. It is made of a combination of high-density polyethylene, bamboo fibre, and chemical additives, constructing them 100% recyclable and eco-friendly. The product is obtainable in two types, in a broad range of sizes, and has been planned to meet all the consumer requirements.

The global outdoor flooring market is driven by the surging renovations, new constructions and retrofitting activities for buildings and infrastructure. Also, the rising use of deck tiles is positively influencing the demand for the outdoor flooring market across the globe as they are easy to install and come in attractive designs and patterns. The increase in the adoption and popularity of outdoor entertainment areas by millennial consumers along with an upsurge in disposable income is propelling the demand for outdoor flooring solutions in residential end-users and is further expected to boost the market growth globally.

Moreover, the surging popularity of bio-based flooring materials is likely to enhance the growth of the outdoor flooring market over the forecast period. The users have become more environmentally conscious which is reforming the notion of sustainable outdoor flooring. By region, Asia Pacific is anticipated to boost the market growth due to the increased investment in the development of infrastructural activities in the region. The improving living standards, rapid urbanisation, and increasing disposable income are gaining consumer traction in the market growth across the region. With the increasing population, the demand for better residential infrastructures is expected to fuel the outdoor flooring market growth.

Market Segmentation

The market can be divided on the basis of materials, flooring types, construction types, end-uses, and regions.

Market Segmentation by Material

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-□Wood and Laminate

-□Ceramic

-□Synthetic Fibre and Fabrics

-□Others

Market Breakup by Flooring Type

-□Non-Resilient

-□Resilient

Market Breakup by Construction Type

-□New Construction

-□Renovation

Market Segmentation by End-Use

-□Residential

-□Public Infrastructure

-□Others

Market Breakup by Region

-□North America

-□Latin America

-□Asia Pacific

-□Europe

-□Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global outdoor flooring market. Some of the major key players explored in the report by Expert Market Research are as follows:

-□Armstrong Flooring, Inc.

-□Beaulieu International Group N.V.

-□Citadel Floors

-□Ecore International

-□Mohawk Industries, Inc.

-□Mats Inc.

-□Fiberon

-□Others

*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

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