

Global Fast Food Wrapping Paper Market Report and Forecast 2022-2027

Market Report | 2022-08-15 | 169 pages | EMR Inc.

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Report description:

Global Fast Food Wrapping Paper Market Report and Forecast 2022-2027

Market Outlook

According to the report by Expert Market Research (EMR), the global fast food wrapping paper market attained a value of USD 1,103.4 million in 2021. Aided by the rising demand for fast food, the market is projected to further grow at a CAGR of 5.1% between 2022 and 2027.

Fast food wrapping paper is employed for packing the food in fast food chains and offers tampering resistance, protection, and special physical, chemical, or biological requirements. Such papers are also available in various thicknesses, ranging from less than 8 microns to more than 20 microns and are generally used by several fast-service eateries, cafes, and full-service restaurants, among others.

The wrapping paper is typically generated of materials such as PP, paper, PE, EVOH, PVC, and biodegradables. Paper wrapping is employed for burgers, sandwiches, pizzas, and other snack foods. The demand for fast food wrapping paper market is growing attributable to its increase in storage along with high functional characteristics to keep food fresh for a long span of time.

The demand for fast food wrapping paper is considerably high in end-use industries like fast food outlets, HoReCa, airline and railway catering, among others. Further, factors such as enhanced demand for sustainable packaging, coupled with an elimination in the use of plastic packaging, is likely to be accountable for the improved demand. Reusable packaging typically involves durable materials. The rising popularity of reusable fast food wrapping paper is one of the major improvements in the fast food wrapping paper market.

The primary factor propelling the market growth includes the fast-food restaurant chains along with surging technological advancements in the food packaging sector. The growing ease of storage, growing portability, increasing inclination of the end-users and consumers toward the adoption of several eco-friendly packaging solutions, rapid industrialisation, growing urban population across the globe and growing population particularly young working population are the major aspects, among others, propelling the growth of fast food wrapping paper market.

The increasing research and development activities in the market along with rising modernisation in the production techniques are further expected to generate new opportunities for the market over the coming years. The fast food wrapping paper market is likely to register considerable growth due to an upsurge in the packaging industry.

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Moreover, the rising adoption of sustainable packaging materials is expected to fuel the demand and is likely to offer a huge market opportunity for the key players operating in the fast food wrapping paper market. The demand for fast food wrapping paper is expanding due to the rising concerns about the safety of fast food. The surging availability of fast food wrapping paper providing excellent grease proofness and printability is also fuelling the growth of the market.

Market Segmentation

The market can be divided on the basis of fast food types, end-uses, and regions.

Market Breakup by Fast Food Type

- Sandwiches
- Burgers
- Pizza
- Wraps and Rolls
- Other

Market Segmentation by End-Uses

- Hotels
- Restaurants
- Cafes
- Fast Food Outlets
- Cinemas
- Airline and Railway Catering
- Institutional

Market Breakup by Region

- North America
- Latin America
- Asia Pacific
- Europe
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global fast food wrapping paper market. Some of the major key players explored in the report by Expert Market Research are as follows:

- Berry Global Inc.
- Delfort
- Georgia-Pacific LLC
- Twin Rivers Paper Company
- Hindalco Industries Limited
- Mitsubishi Chemical Holdings Corporation
- Amcor plc
- Others

*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

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