

Sweet Biscuits, Snack Bars and Fruit Snacks in Lithuania

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Report description:

While other areas on the snacks landscape saw a decline in sales during the pandemic, volume sales of sweet biscuits, snack bars and fruit snacks rose as result of home seclusion. Many of its products are viewed as staples in Lithuania. Furthermore, unlike most other areas within snacks, these products are not totally perceived as an indulgence or a treat by Lithuanian consumers, with plain biscuits, the largest product in volume terms, seen as an acceptable snack to have between meals. However,...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Mondelez remains on top and strives to improve environmental impact

Biscuits stay packaged while consumers shift towards chocolate wafers

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Health-inspired innovation will rise in line with emerging dietary trends

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