

Sweet Biscuits, Snack Bars and Fruit Snacks in Latvia

Market Direction | 2022-09-05 | 24 pages | Euromonitor

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Report description:

Overall consumption of sweet biscuits, snack bars and fruit snacks declined in 2022 as demand continued to normalise after a strong year in 2020. Home seclusion at the height of the COVID-19 pandemic prompted more snacking at home, underpinning retail volume and current value sales of fruit snacks and sweet biscuits. By comparison, snack bars saw a fall in consumption as they are mainly an on-the-go snack. In 2022, there is a clear shift towards healthier options as Latvians reduce consumption o...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2022

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