

## **Sugar Confectionery in Latvia**

Market Direction | 2022-09-05 | 19 pages | Euromonitor

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### **Report description:**

Retail volume growth remained stagnant in 2022 due to increasing economic uncertainty and price inflation, which has curbed consumer spending on non-essentials. There has been a heightened level of price sensitivity in the country since the pandemic, with consumers more conscious of their spending. The drop in disposable income was detrimental to premium sweets as consumers were no longer able to afford to splurge on luxury products. Many consumers who wanted to indulge in sweets have migrated t...

Euromonitor International's Sugar Confectionery in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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