

Spectacles in Poland

Market Direction | 2022-09-02 | 19 pages | Euromonitor

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Report description:

The pandemic is no longer having such a negative impact on the sales of spectacles and retail value and volume sales remain robust in 2022. Furthermore, the Polish government has not introduced new lockdowns for shopping centres and therefore it does not affect the functioning of optical goods stores and demand for eye tests and spectacles. However, during 2022 the war in Ukraine is contributing to living costs increasing in Europe as a whole as well as Poland. These rising costs are due to high...

Euromonitor International's Spectacles in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Eye health more important due to increasing use of digital devices, boosting sales of more specialised lenses in 2022

Online retailers opening brick-and-mortar stores in 2022

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