

## **Snacks in Lithuania**

Market Direction | 2022-09-05 | 64 pages | Euromonitor

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### **Report description:**

Snacks is a resilient and resistant category in Lithuania and is enjoying a post-pandemic return to business as usual in 2022. Global inflationary pressures, however, are raising unit prices and thus sending current value sales soaring in several areas. The impact is not as strong as it may have been, thanks to significant increases in Lithuanian consumers' purchasing power during the review period. Still, inflation is at one of its highest points historically for snacks. Higher prices are also...

Euromonitor International's Snacks in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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