

Snacks in Lithuania

Market Direction | 2022-09-05 | 64 pages | Euromonitor

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Report description:

Snacks is a resilient and resistant category in Lithuania and is enjoying a post-pandemic return to business as usual in 2022. Global inflationary pressures, however, are raising unit prices and thus sending current value sales soaring in several areas. The impact is not as strong as it may have been, thanks to significant increases in Lithuanian consumers' purchasing power during the review period. Still, inflation is at one of its highest points historically for snacks. Higher prices are also...

Euromonitor International's Snacks in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Snacks in Lithuania
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List Of Contents And Tables

SNACKS IN LITHUANIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Snacks by Format: % Value 2017-2022

Table 9 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 10 □Forecast Sales of Snacks by Category: Value 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Post-pandemic growth meets inflationary pressures

Tablets leads growth and remains ripe for innovation

Boxed assortments returns to party while Vilniaus Pergale continues to cater to current trends

PROSPECTS AND OPPORTUNITIES

Moderate growth to be fuelled by rising premiumisation

E-commerce to build on pandemic-inspired gains

Countlines fall foul of health trends, and Vilniaus Pergale will return to form

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 14 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 17 Sales of Chocolate Tablets by Type: % Value 2017-2022

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

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Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gum shows signs of stagnation thanks to negative perceptions

Wrigley rules with Orbit, innovating through format

The bubble has burst for bubble gum, and sugar-free chewing gum fails to convince

PROSPECTS AND OPPORTUNITIES

Gum's growth to stagnate through lack of innovation and interest

Limited and shrinking consumer base hampers further growth

Potential lies in repositioning gum as a more adult-oriented, sophisticated product

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2017-2022

Table 26 Sales of Gum by Category: Value 2017-2022

Table 27 Sales of Gum by Category: % Volume Growth 2017-2022

Table 28 Sales of Gum by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Gum: % Value 2018-2022

Table 30 LBN Brand Shares of Gum: % Value 2019-2022

Table 31 Distribution of Gum by Format: % Value 2017-2022

Table 32 Forecast Sales of Gum by Category: Volume 2022-2027

Table 33 Forecast Sales of Gum by Category: Value 2022-2027

Table 34 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pastilles, gummies, jellies and chews drive growth in an unpopular subcategory

Lollipops enjoy revival as boiled sweets fade fast

E-commerce gains support sugar confectionery sales

PROSPECTS AND OPPORTUNITIES

Sugar confectionery faces challenging future, but it's good news for gummies

Smaller packs satisfy several demands and offer boosted value sales

Health trends to shift consumption patterns and further push medicated confectionery

CATEGORY DATA

Table 36 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 37 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 41 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 43 Distribution of Sugar Confectionery by Format: % Value 2017-2022

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Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 45 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation sees value sales soar as demand for healthy alternatives grows

Mondelez remains on top and strives to improve environmental impact

Biscuits stay packaged while consumers shift towards chocolate wafers

PROSPECTS AND OPPORTUNITIES

Premiumisation to continue though demand for low-cost options will remain strong

Health-inspired innovation will rise in line with emerging dietary trends

The young will drive sustainability trends in products and packaging

CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 56 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 57 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 58 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 59 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 60 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 61 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 62 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 63 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Summer season boosts sales in popular ice cream products

Demand for health-positioned products is strongest in take-home ice cream

Dairy still unbeatable, with small interest in plant-based alternatives

PROSPECTS AND OPPORTUNITIES

Premiumisation and health trends to inform future development

Though still small, plant-based ice cream will attract more fans

Ice cream will enjoy greater functionality and more free-from variants inspired by a range of dietary needs

CATEGORY DATA

Table 68 Sales of Ice Cream by Category: Volume 2017-2022

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Table 69 Sales of Ice Cream by Category: Value 2017-2022

Table 70 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 71 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 72 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 73 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 74 Distribution of Ice Cream by Format: % Value 2017-2022

Table 75 Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 76 Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 77 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 78 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Savoury snacks sees positive growth in 2022

Local player Chazz woos consumers with baked chips

Health-positioned products see rising demand as consumers show greater interest in ingredients

PROSPECTS AND OPPORTUNITIES

Potato chips to maintain loyal following in face of health trends, while e-commerce will continue to rise

Nutrition to remain at the forefront of innovation, with some players looking to new consumption occasions to boost sales

Sustainability concerns to strengthen in line with rising environmental and health awareness

CATEGORY DATA

Table 79 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 80 Sales of Savoury Snacks by Category: Value 2017-2022

Table 81 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 82 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 83 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 84 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 85 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 86 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 87 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 88 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 89 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

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