

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Indonesia

Market Direction | 2022-08-01 | 22 pages | Euromonitor

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Report description:

The COVID-19 pandemic had a huge impact on consumers' perception of their own health and wellness. An increasing number of cigarette smokers have therefore started to try and live healthier lifestyles, including attempting to reduce the number of cigarettes smoked through switching to e-vapour products. On the other hand, for younger adults who have been educated about the dangers of smoking cigarettes, they are now more likely to choose vaping instead of smoking cigarettes to fit their personal...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Closed vaping systems gains popularity due to simple usage

Cross-category collaboration indicates higher acceptance and awareness of vaping

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