

Savoury Snacks in Estonia

Market Direction | 2022-09-05 | 20 pages | Euromonitor

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Report description:

In 2021, the retail volume growth rate for savoury snacks is expected to drop slightly but to remain positive. This is due to the fact that retail volume growth spiked in 2020 as consumers spent more time at home and were more likely to consume savoury snacks products. Whilst in home seclusion, consumers were more likely to spend time watching television programmes or movies and there was also a significant increase in the number of consumers playing computer games in 2020, and many of these act...

Euromonitor International's Savoury Snacks in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Savoury Snacks in Estonia Euromonitor International September 2022

List Of Contents And Tables

SAVOURY SNACKS IN ESTONIA KEY DATA FINDINGS

2022 DEVELOPMENTS

Category stabilises following a spike in growth during the COVID-19 pandemic

The war in Ukraine drives up average prices as costs rise

PepsiCo and Balsnack International lead savoury snacks

PROSPECTS AND OPPORTUNITIES

Nuts, seeds and trail mixes to become more popular in foodservice channels Potato chips will remain key snack as manufacturers drive category forward Vegetable, pulse and bread chips to see strong volume growth

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 2 Sales of Savoury Snacks by Category: Value 2017-2022

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 7 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 10 [Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 11 [Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

SNACKS IN ESTONIA

EXECUTIVE SUMMARY

Unit price growth affects snacks value

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2017-2022

Table 13 Sales of Snacks by Category: Value 2017-2022

Table 14 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 15 Sales of Snacks by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Snacks: % Value 2018-2022

Table 17 LBN Brand Shares of Snacks: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

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Table 19 Distribution of Snacks by Format: % Value 2017-2022

Table 20 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 21 [Forecast Sales of Snacks by Category: Value 2022-2027

Table 22 [Forecast Sales of Snacks by Category: % Volume Growth 2022-2027 Table 23 [Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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Summary 1 Research Sources

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