

## **Premium and Luxury Cars in Romania**

Market Direction | 2022-09-05 | 15 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Recent years have been something of a rollercoaster for demand for premium and luxury cars in Romania. While retail constant value sales exhibited a double-digit decline during 2020, they rebounded strongly during the following year - rising above their pre-pandemic level. However, they declined once again during 2022. A shortage of vehicles due to global supply-chain issues played a role in this, as did mounting inflationary pressure, which led some middle-class consumers to postpone big-ticket...

Euromonitor International's Premium and Luxury Cars in Romania report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium and Luxury Cars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

**PREMIUM AND LUXURY CARS IN ROMANIA**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Sales squeezed by supply-chain issues and inflationary pressure

Many local consumers purchase luxury cars abroad

SUVs increasingly in demand

**PROSPECTS AND OPPORTUNITIES**

Luxury car buyers increasingly want connectivity and the latest tech

Electric cars will enter the mainstream

Mercedes-Benz will continue to epitomise luxury motoring for local consumers

**CATEGORY DATA**

Table 1 Sales of Premium and Luxury Cars: Value 2017-2022

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2017-2022

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2017-2021

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2018-2021

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2022-2027

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2022-2027

**LUXURY GOODS IN ROMANIA**

**EXECUTIVE SUMMARY**

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

**MARKET DATA**

Table 7 Sales of Luxury Goods by Category: Value 2017-2022

Table 8 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 10 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 11 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 13 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

**DISCLAIMER**

**SOURCES**

Summary 1 Research Sources

## Premium and Luxury Cars in Romania

Market Direction | 2022-09-05 | 15 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com