

Premium and Luxury Cars in Romania

Market Direction | 2022-09-05 | 15 pages | Euromonitor

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Report description:

Recent years have been something of a rollercoaster for demand for premium and luxury cars in Romania. While retail constant value sales exhibited a double-digit decline during 2020, they rebounded strongly during the following year - rising above their pre-pandemic level. However, they declined once again during 2022. A shortage of vehicles due to global supply-chain issues played a role in this, as did mounting inflationary pressure, which led some middle-class consumers to postpone big-ticket...

Euromonitor International's Premium and Luxury Cars in Romania report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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