

## **Premium and Luxury Cars in Poland**

Market Direction | 2022-09-05 | 16 pages | Euromonitor

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### **Report description:**

Retail constant value sales (2022 prices) of premium and luxury cars declined sharply in 2020 on account of the pandemic, but they rebounded very strongly in 2021 as economic conditions stabilised- exceeding their pre-pandemic peak. Retail constant value sales continued to expand during 2022, albeit at a much more modest rate than in the previous year. A lack of vehicles due to the ongoing global semiconductor shortage played a role in this. This led some buyers to treat purchasing a new premium...

Euromonitor International's Premium and Luxury Cars in Poland report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium and Luxury Cars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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