

Portable Players in the Czech Republic

Market Direction | 2022-09-05 | 19 pages | Euromonitor

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Report description:

E-readers will continue to record a downward trend in sales in 2022, with this constant decrease mainly being linked to a lack of innovation in new launches. As such, there is little incentive for consumers to upgrade to a newer model and most players in this category have only marginal sales. The pandemic outbreak saw some positive signs as consumers turned to reading as a safe hobby to do from home. However, new applications that allow consumers to read e-books on their tablets or smartphone h...

Euromonitor International's Portable Players in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Portable Players in the Czech Republic
Euromonitor International
September 2022

List Of Contents And Tables

PORTABLE PLAYERS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continuous declining trend means that e-readers has limited innovation

Wireless speakers continue their success with Apple's cheaper HomePod Mini helping the brand gain share

Pandemic only strengthened the shift toward online shopping

PROSPECTS AND OPPORTUNITIES

Premium wireless speakers to gain more share and desire for minimalist aesthetic influences innovations

Portable media players set to become cheaper as demand declines

Expected launch of AlzaPower in smart speakers will further shift sales online

CATEGORY DATA

Table 1 Sales of Portable Players by Category: Volume 2017-2022

Table 2 Sales of Portable Players by Category: Value 2017-2022

Table 3 Sales of Portable Players by Category: % Volume Growth 2017-2022

Table 4 Sales of Portable Players by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Portable Players: % Volume 2018-2022

Table 6 LBN Brand Shares of Portable Players: % Volume 2019-2022

Table 7 Distribution of Portable Players by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Portable Players by Category: Volume 2022-2027

Table 9 Forecast Sales of Portable Players by Category: Value 2022-2027

Table 10 □Forecast Sales of Portable Players by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Portable Players by Category: % Value Growth 2022-2027

CONSUMER ELECTRONICS IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

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