

Personal Luxury in Poland

Market Direction | 2022-09-05 | 20 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of designer apparel and footwear declined slightly during 2022 and remained well below their pre-pandemic level. Demand for designer childrenswear was particularly weak. Designer apparel and footwear remains rather undeveloped in Poland, but it was expanding at a robust pace during the review period prior to the pandemic, amid robust economic growth. Conspicuous consumption is a major factor driving demand for designer apparel and footwear, with local co...

Euromonitor International's Personal Luxury in Poland report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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