

## **Mobile Phones in the Czech Republic**

Market Direction | 2022-09-05 | 20 pages | Euromonitor

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### **Report description:**

A global microchip shortage is plaguing the entire mobile phone manufacturing industry and leading to increases in the average unit price. Given that the cost of semiconductor chips is set to keep rising, manufacturing will continue to be directly affected and the production cost is not likely to reduce for some time. Further manufacturing cost issues such as supply chain issues, rising energy prices, labour shortages, and higher input costs are also leading to global inflation of goods. This wi...

Euromonitor International's Mobile Phones in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Feature Phones, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Mobile Phones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2022

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Smartphones continue to see growth with 5G overtaking 4G

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