

## **Luxury Goods in Romania**

Market Direction | 2022-09-05 | 33 pages | Euromonitor

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### **Report description:**

Luxury goods continued to exhibit a divergent performance during 2022, with marginal growth in retail constant value sales: Experiential luxury remained the top performer, as the easing of COVID-19 restrictions during the early part of the year unpinned a recovery in demand for luxury hotels. However, experiential luxury retail constant value sales remained well below their pre-pandemic peak. As people spent less time at home and socialised more, personal luxury also fared relatively well, with...

Euromonitor International's Luxury Goods in Romania report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Luxury Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Super premium beauty and personal care

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E-commerce will expand, but many will continue to opt for in-person shopping

#### CATEGORY DATA

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