

Home Video in the Czech Republic

Market Direction | 2022-09-05 | 21 pages | Euromonitor

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Report description:

Streaming services, subscription video on-demand (VoD), and games consoles are becoming too strong for BD and DVD players to compete with. Netflix and Amazon Prime, for example, offer a vast multitude of films and programmes without the need to own a physical player, whilst games consoles are increasingly able to play DVD and Blu-ray discs, making a separate purchase of a BD or DVD player unnecessary. Moreover, streaming services offer a parental control option that allows parents to select only...

Euromonitor International's Home Video in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Video market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Wider adoption of online and streaming services leads to a further fall of BD and DVD players; televisions remain affected by supply disruptions

Samsung continue lead category thanks to frequent new product launches

Panasonic ceases production of televisions whilst Xiaomi enters the category

PROSPECTS AND OPPORTUNITIES

Smart TVs are set to become standard with budget smart TVs set to gain share

Limited developments expected in video players due to lack of consumer interest

Expansion of usage to boost interest in owning more than one TV

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