

## **Home Audio and Cinema in the Czech Republic**

Market Direction | 2022-09-05 | 19 pages | Euromonitor

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### **Report description:**

Volume sales of home audio and cinema have been declining for more than a decade, with this trend set to continue declining in 2022. Mainstream consumers have typically migrated to substitute products in recent years, for instance with Bluetooth- and Wi-Fi-enabled wireless or portable speakers continuing to dent volume sales of digital media player docks. Moreover, the quality of wireless speakers is increasing, with most now even waterproof. As wireless speakers become more widely available, pr...

Euromonitor International's Home Audio and Cinema in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Home cinema and speaker systems is the only category to buck the declining trend

Asian-based brands continue to dominate sales of home audio

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E-commerce is likely continue its domination across home audio and cinema

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