

Global Population Trends

Global Strategy | 2022-09-09 | 47 pages | Euromonitor

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Report description:

Ageing, urbanisation and migration continue to be major factors shaping global population. The number of seniors around the world kept expanding in 2021 and is expected to grow further up till 2040. The number of small children is systematically falling globally due to decreasing fertility rates, later marriages and other factors influencing the change in lifestyles. Containment of the pandemics, gradual lift of the restrictions and political unrest encourage higher mobility and migration of pe...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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