

## **Fine Wines/Champagne and Spirits in Poland**

Market Direction | 2022-09-05 | 19 pages | Euromonitor

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### **Report description:**

The rate of growth in retail constant value sales (2022 prices) of fine wine/champagne and spirits slowed significantly during 2022, remaining well below its pre-pandemic peak. Growth was supported by the fact that local consumers are increasingly opting for premium brands and prioritising quality over quantity, with the health and wellness trend playing a role in this. Moreover, fine wine/champagne and spirits are increasingly considered a status symbol. They are also becoming more interested i...

Euromonitor International's Fine Wines/Champagne and Spirits in Poland report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Luxury whisky dominates

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