

Eyewear in Romania

Market Direction | 2022-09-02 | 34 pages | Euromonitor

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Report description:

Eyewear will have another outstanding performance in 2022, seeing double-digit value growth for the second year running. All pandemic restrictions in the country were lifted in March 2022, which encouraged Romanians to return to their normal pre-pandemic lives. As such, demand for eyewear products significantly increased when compared with 2020 as, during the worst of the health crisis, people spent more time at home and did not purchase sunglasses or renew their spectacles. They also used conta...

Euromonitor International's Eyewear in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Eyewear in Romania
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List Of Contents And Tables

EYEWEAR IN ROMANIA

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2017-2022

Table 2 Sales of Eyewear by Category: Value 2017-2022

Table 3 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 4 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Eyewear: % Value 2017-2021

Table 6 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 7 Distribution of Eyewear by Format: % Value 2017-2022

Table 8 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 9 Forecast Sales of Eyewear by Category: Value 2022-2027

Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Full recovery but plenty of room to grow thanks to low penetration rate

E-commerce continues to rise as consumers appreciate its convenience and variety

Daily format closing gap on frequent replacement lenses

PROSPECTS AND OPPORTUNITIES

Positive performance expected thanks to demand for convenience

E-commerce to further strengthen share as retailers invest in developments

Leadership changes hands going into forecast period

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2017-2022

Table 13 Sales of Contact Lenses by Category: Value 2017-2022

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2017-2022

Table 15 Sales of Contact Lenses by Category: % Value Growth 2017-2022

Table 16 Sales of Contact Lens Solutions: Value 2017-2022

Table 17 Sales of Contact Lens Solutions: % Value Growth 2017-2022

Table 18 Sales of Contact Lenses by Type: % Value 2017-2022

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Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2017-2022
 Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2017-2022
 Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2017-2022
 Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2017-2022
 Table 23 □NBO Company Shares of Contact Lenses: % Value 2017-2021
 Table 24 □LBN Brand Shares of Contact Lenses: % Value 2018-2021
 Table 25 □Distribution of Contact Lenses by Format: % Value 2017-2022
 Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2017-2022
 Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2022-2027
 Table 28 □Forecast Sales of Contact Lenses by Category: Value 2022-2027
 Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2022-2027
 Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2022-2027
 Table 31 □Forecast Sales of Contact Lens Solutions: Value 2022-2027
 Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2022-2027

SPECTACLES IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive performance driven by spectacle frames and spectacle lenses
 Demand for luxury spectacles continues to grow, driving value growth
 Design matters more to Romanians as they seek fashionable, stylish options

PROSPECTS AND OPPORTUNITIES

Strong performance expected with fashion influences to drive quality purchases
 Growth anticipated for e-commerce as retailers expand ranges and offer free returns
 Competitive landscape to remain fragmented as promotional push intensifies

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2017-2022
 Table 34 Sales of Spectacles by Category: Value 2017-2022
 Table 35 Sales of Spectacles by Category: % Volume Growth 2017-2022
 Table 36 Sales of Spectacles by Category: % Value Growth 2017-2022
 Table 37 Sales of Spectacle Lenses by Type: % Value 2017-2022
 Table 38 NBO Company Shares of Spectacles: % Value 2017-2021
 Table 39 LBN Brand Shares of Spectacles: % Value 2018-2021
 Table 40 Distribution of Spectacles by Format: % Value 2017-2022
 Table 41 Forecast Sales of Spectacles by Category: Volume 2022-2027
 Table 42 □Forecast Sales of Spectacles by Category: Value 2022-2027
 Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2022-2027
 Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2022-2027

SUNGLASSES IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong rebound continues in 2022 as restrictions end and Romanians go on holiday
 Fast fashion sunglasses fuel growth of e-commerce
 Desire for fashionable designs remains despite increasing demand for protection

PROSPECTS AND OPPORTUNITIES

Strong performance expected as Romanians spend more time outside and seek quality models to protect their eyes
 E-commerce to continue rising if free delivery and returns remains an option
 Financial uncertainty from COVID-19 to lead to polarisation of spending

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CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2017-2022

Table 46 Sales of Sunglasses: Value 2017-2022

Table 47 Sales of Sunglasses: % Volume Growth 2017-2022

Table 48 Sales of Sunglasses: % Value Growth 2017-2022

Table 49 NBO Company Shares of Sunglasses: % Value 2017-2021

Table 50 LBN Brand Shares of Sunglasses: % Value 2018-2021

Table 51 Distribution of Sunglasses by Format: % Value 2017-2022

Table 52 Forecast Sales of Sunglasses: Volume 2022-2027

Table 53 Forecast Sales of Sunglasses: Value 2022-2027

Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Sunglasses: % Value Growth 2022-2027

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