

Eyewear in Poland

Market Direction | 2022-09-02 | 35 pages | Euromonitor

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Report description:

The COVID-19 pandemic no longer has a strong impact on eyewear in Poland in 2022. There are no restrictions on trade any longer and offline retail stores can operate without limitations. Furthermore, most consumers are now used to the pandemic and are no longer anxious of social contact. However, a relatively low proportion of people is vaccinated against COVID-19 (less than 60% in February 2022), and the number of people in isolation and quarantine remains high. Additionally, economic complicat...

Euromonitor International's Eyewear in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2022

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