

Computers and Peripherals in Romania

Market Direction | 2022-09-05 | 23 pages | Euromonitor

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Report description:

After two years of growth, prompted by the new realities of the COVID-19 pandemic which led people to work and study from home, retail volume sales of computers and peripherals are set to level off in 2022. Those who needed new electronic devices purchased them in 2020 and 2021. In 2022, we observe computer and peripherals resuming pre-pandemic trends, with sales of tablets, in particular, reverting to a declining trend as the effects of home schooling wear off and children return to school on a...

Euromonitor International's Computers and Peripherals in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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