

Cigarettes in Indonesia

Market Direction | 2022-08-01 | 26 pages | Euromonitor

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Report description:

The consumption of cigarettes in Indonesia remained high in 2021, and even saw a return to volume growth in this year, after a difficult 2020. With the stresses of daily life exacerbated by the pandemic, and with more time still spent at home, consumers had more opportunity to smoke compared with pre-pandemic. At home, people can smoke as much as they like, whilst when they are out in public there are restrictions in terms of where and when they can smoke. During the pandemic, people also worked...

Euromonitor International's Cigarettes in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Players in cigarettes see their sales crawl back up, although consumers trade down

Street vendors remains the biggest distribution channel for cigarettes in Indonesia

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TOBACCO IN INDONESIA

EXECUTIVE SUMMARY

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