

## Cigarettes in Indonesia

Market Direction | 2022-08-01 | 26 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The consumption of cigarettes in Indonesia remained high in 2021, and even saw a return to volume growth in this year, after a difficult 2020. With the stresses of daily life exacerbated by the pandemic, and with more time still spent at home, consumers had more opportunity to smoke compared with pre-pandemic. At home, people can smoke as much as they like, whilst when they are out in public there are restrictions in terms of where and when they can smoke. During the pandemic, people also worked...

Euromonitor International's Cigarettes in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Cigarettes in Indonesia  
Euromonitor International  
September 2022

### List Of Contents And Tables

#### CIGARETTES IN INDONESIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Despite pandemic and higher taxation, consumption of cigarettes remains high

Players in cigarettes see their sales crawl back up, although consumers trade down

Street vendors remains the biggest distribution channel for cigarettes in Indonesia

##### PROSPECTS AND OPPORTUNITIES

Increase in tobacco taxation expected to hamper growth in the longer term

Threat from e-vapour products and heated tobacco mainly amongst middle- and higher-income consumers

Road to recovery for cigarette manufacturing over the forecast period

##### TAXATION AND PRICING

###### Taxation rates

Summary 1 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 2 Average Cigarette Pack Price Breakdown: Brand Examples

##### CATEGORY DATA

Table 1 Sales of Cigarettes: Volume 2016-2021

Table 2 Sales of Cigarettes by Category: Value 2016-2021

Table 3 Sales of Cigarettes: % Volume Growth 2016-2021

Table 4 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 5 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 6 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 7 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 8 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 9 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 10 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 11 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 12 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 13 Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 14 Forecast Sales of Cigarettes: Volume 2021-2026

Table 15 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 16 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 17 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 18 Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 19 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 20 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 21 Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 22 Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

#### TOBACCO IN INDONESIA

#### EXECUTIVE SUMMARY

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

## OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 3 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

## MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2016-2021

## MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2016-2021

Table 25 Sales of Tobacco by Category: Value 2016-2021

Table 26 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 27 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 28 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 29 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

## DISCLAIMER

## SOURCES

Summary 4 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Cigarettes in Indonesia

Market Direction | 2022-08-01 | 26 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-13
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)