

Mexico Specialty Fertilizer Market, By Crop Type (Fruits & Vegetables, Cereals & Grains, Oilseeds & Pulses, Turf & Ornamentals, Others), By Form (Dry, Liquid), By Mode of Application (Fertigation, Foliar, Soil), By Technology (Coated & Encapsulated, Slow-Release, Chelated, N-Stabilizers and Others), By Region Competition Forecast and Opportunities, 2027

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Report description:

Mexico Specialty Fertilizer market was valued at USD376.68 million in 2021 and is anticipated to project robust growth in the forecast period with a CAGR of 4.57%, owing to rapidly increasing population in Mexico.

Specialty fertilizers are a rapidly expanding and diversified range of products with a variety of features and one or more ingredients of primary, secondary, or tertiary importance micro-nutrients. There are around 12 plant nutrients that are necessary for increasing plant yield. Specialty fertilizers differ from commodity fertilizers like urea, diammonium phosphate (DAP), and muriate of potash (MOP), as well as mixes of these, in that they are less commoditized, have "designer" qualities, and have a higher unit value.

Soil Conditions in the Region Driving Market Growth

According to the World Bank, the consumption of the fertilizer in the Mexico is 102.9 (kilograms per hectare of arable land) in 2018, this alone is sufficient to explain the soil condition of the Mexico and its dependence on the fertilizers for the agricultural activities as well as for the growth of various crops. The condition of the soil in Mexico is arid and unfertile for the growth of various staple crops as well, and specialty fertilizer is helpful in that case.

High Nutrient Concentration is Helping to Drive Mexico Specialty Fertilizer Market

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Specialty fertilizers and their ability to bring the crop to its maximum output are all due to the high nutrient concentration in lesser volume as compared to organic fertilizers or manure. This potential of specialty fertilizers is the reason for their ease of transportation and becoming a replacement for organic fertilizer. The space required for its storage also gets reduced, providing higher yields. These benefits of specialty fertilizers are among the reasons making the market strong enough for the future. This will lead to replacing the other type of conventional fertilizer, which are not able to meet the current nutrient requirement of the farmlands.

Growing Population in the Region Driving Market Growth

Mexico's agricultural industry is beset by a slew of problems. According to the UN, the world's population will have topped nine billion people by 2050. This would put a lot of strain on the agricultural industry, which is already experiencing productivity losses due to workforce shortages and the shrinking of agricultural lands as a result of rapid urbanization. By 2050, the Food and Agriculture Organization predicts that more than 70% of the world's population will live in cities. Due to the depletion of arable land around the world, farmers are being compelled to utilize fertilizers to increase their agricultural output. As the specialty fertilizer is efficient to give produce of the crop a higher output as linked to that of the conventional fertilizer, the demand will increase by many folds to meet the current and even forthcoming requirement of the food by the consumers.

Sorghum, a Prominent Crop

Sorghum is farmed in various places in Mexico, but the states of Tamaulipas, Sinaloa, and Guanajuato are the biggest producers. Apart from fulfilling the country's needs, the sorghum is exported to other countries like China, thus being an export-based economy, and there is a need for a specific type of nutrient-fulfilling fertilizer that has been perfectly done with the help of specialty fertilizer. The specialty fertilizer is also fulfilling the growth requirement of other grains like wheat, millet, etc. Also, the fertilizers' carbon emission is much lower than the organic fertilizer. This transition will not only help in increasing the growth but will help in preserving the environment.

Market Segmentation

Mexico Specialty Fertilizer market is segmented based on crop type, form, mode of application, technology, region and company. Based on Crop Type, the market is further fragmented into fruits and vegetables, cereals & grains, oilseeds & pulses, turf & ornamentals, and others. Also, segmentation of the market on grounds of the form is done into Dry & Liquid. Based on Mode of Application the market is divided into Fertigation, Foliar and Soil. The market is fragmented by technology into coated and encapsulated, slow-release, chelated, N-stabilizers and others. Market is further divided by region into North, Central Mexico, Central North and South Mexico.

Company Profiles

SQM Mexico SA de CV, Haifa Chemicals Mexico SA de CV, ICL Group Ltd, Yara Mexico S de RL de CV, Nouryon Chemicals S.A. De C.V., Compo Expert Mexico S.A. de C.V, Fertinagro Biotech SL, Nutrien Ltd., Coromandel Agronegocios de Mexico, S.A de C.V, JCO Fertilizer S. de R.L. de C.V are the leading companies operating in the Mexico specialty fertilizer market.

Report Scope:

In this report, Mexico Specialty Fertilizer market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

-□ Mexico Specialty Fertilizer Market, By Crop Type:

- o□ Fruits & Vegetables
- o□ Cereals & Grains
- o□ Oilseeds & Pulses
- o□ Turf & Ornamentals
- o□ Others

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- Mexico Specialty Fertilizer Market, By Form:
 - o Dry
 - o Liquid
- Mexico Specialty Fertilizer Market, By Mode of Application:
 - o Fertigation
 - o Foliar
 - o Soil
- Mexico Specialty Fertilizer Market, By Technology:
 - o Coated & Encapsulated
 - o Slow-Release
 - o Chelated
 - o N-Stabilizers
 - o Others

- Mexico Specialty Fertilizer Market, By Region:

- o North
- o Central Mexico
- o Central North
- o South Mexico

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Mexico Specialty Fertilizer market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Product Overview
2. Research Methodology
3. Impact of COVID-19 on Mexico Specialty Fertilizer Market
4. Executive Summary
5. Voice of Customer
 - 5.1. Specialty Fertilizer Awareness
 - 5.2. Brand Awareness
 - 5.3. Preference based on Application
6. Mexico Agriculture Outlook
 - 6.1. Mexico Agriculture Outlook
 - 6.2. Mexico Agriculture Overview
 - 6.3. Mexico Soybean, Corn & Wheat Market Overview
 - 6.4. Agricultural Techniques & Innovative Technologies
7. Mexico Specialty Fertilizer Market Outlook, 2017-2027F
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value
 - 7.2. Market Share & Forecast
 - 7.2.1. By Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Turf & Ornamentals, Others)
 - 7.2.2. By Form (Dry v/s Liquid)
 - 7.2.3. By Mode of Application (Foliar, Fertigation, Soil)

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- 7.2.4. □By Technology (Slow-Release, N-Stabilizers, Coated & Encapsulated, Chelated, Others)
- 7.2.5. □By Region
- 7.2.6. □By Company (2021)
- 7.3. □Product Market Map (By Crop Type, By Form, By Mode of Application, By Technology, Be Region)
-
- 8. □Mexico Dry Specialty Fertilizer Market Outlook, 2017-2027F
 - 8.1. □Market Size & Forecast
 - 8.1.1. □By Value
 - 8.2. □Market Share & Forecast
 - 8.2.1. □By Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Turf & Ornamentals, Others)
 - 8.2.2. □By Mode of Application (Foliar, Fertigation, Soil)
 - 8.2.3. □By Technology (Slow-Release, N-Stabilizers, Coated & Encapsulated, Chelated, Others)
- 9. □Mexico Liquid Specialty Fertilizer Market Outlook, 2017-2027F
 - 9.1. □Market Size & Forecast
 - 9.1.1. □By Value
 - 9.2. □Market Share & Forecast
 - 9.2.1. □By Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Turf & Ornamentals, Others)
 - 9.2.2. □By Mode of Application (Foliar, Fertigation, Soil)
 - 9.2.3. □By Technology (Slow-Release, N-Stabilizers, Coated & Encapsulated, Chelated, Others)
- 10. □Market Dynamics
 - 10.1. □Drivers
 - 10.2. □Challenges
- 11. □Market Trends and Developments
- 12. □Mexico Economic Profile
- 13. □Import Export Analysis
- 14. □Policy and Regulatory Landscape
- 15. □Competitive Landscape
 - 15.1. □Competition Outlook
 - 15.2. □Company Profiles
 - 15.2.1. □Nouryon Chemicals S.A. De C.V.
 - 15.2.2. □Compo Expert Mexico S.A. de C.V.
 - 15.2.3. □Fertinagro Biotech SL
 - 15.2.4. □Nutrien Ltd.
 - 15.2.5. □Yara Mexico S de RL de CV
 - 15.2.6. □SQM Mexico SA de CV
 - 15.2.7. □Haifa Chemicals Mexico SA de CV
 - 15.2.8. □ICO Fertilizer S. de R.L. de C.V.
 - 15.2.9. □ICL Group Ltd.
 - 15.2.10. □Coromandel Agronegocios de Mexico, S.A de C.V
- 16. □Strategic Recommendations
- 17. □About Us & Disclaimer

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