

North America (NAFTA) Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-08-20 | 81 pages | MarketLine

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Report description:

North America (NAFTA) Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The NAFTA Breakfast Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The breakfast cereals industry within the NAFTA countries had a total market value of \$15,493.9 million in 2021. The Mexico was the fastest growing country, with a CAGR of 5.6% over the 2017-21 period.
- Within the breakfast cereals industry, the US is the leading country among the NAFTA bloc, with market revenues of \$11,659.1 million in 2021. This was followed by Mexico and Canada, with a value of \$2,307.2 and \$1,527.7 million, respectively.
- The US is expected to lead the breakfast cereals industry in the NAFTA bloc, with a value of \$13,003.2 million in 2026, followed by Mexico and Canada with expected values of \$3,048.7 and \$1,704.4 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA breakfast cereals market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA breakfast cereals

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market

- Leading company profiles reveal details of key breakfast cereals market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA breakfast cereals market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA breakfast cereals market by value in 2021?
- What will be the size of the NAFTA breakfast cereals market in 2026?
- What factors are affecting the strength of competition in the NAFTA breakfast cereals market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA breakfast cereals market?

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