

Turkey Prepared Meals Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-06 | 36 pages | MarketLine

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Report description:

Turkey Prepared Meals Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Prepared Meals in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The prepared meals market consists of the retail sale of ready meals, pizzas, and meal kits. Ready meals include all types of complete meals which only require heating before serving. Pizza includes both frozen and chilled pizza. Meal kits are products which provide prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.
- The Turkish Prepared Meals market had total revenues of \$34.4m in 2021, representing a compound annual growth rate (CAGR) of 14.5% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 2.6% between 2016 and 2021, to reach a total of 13.3 million kg in 2021.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 18.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$80.2m by the end of 2026.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Turkey
- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey prepared meals market with five year forecasts

Reasons to Buy

- What was the size of the Turkey prepared meals market by value in 2021?
- What will be the size of the Turkey prepared meals market in 2026?
- What factors are affecting the strength of competition in the Turkey prepared meals market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's prepared meals market?

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