

**Turkey Generics Market Summary, Competitive Analysis and Forecast, 2017-2026**

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**Report description:**

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**Summary**

Generics in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.
- The Turkish generics market had total revenues of \$2.4bn in 2021, representing a compound annual growth rate (CAGR) of 29% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 1.5% between 2016 and 2021, to reach a total of 62.4 % in 2021.
- Over the past five years, the Turkish market recorded growth of 27.2%. Growth in the market has been driven by demographic trends alongside strong supply-side infrastructure.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in

## Turkey

- Leading company profiles reveal details of key generics market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey generics market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Turkey generics market by value in 2021?
- What will be the size of the Turkey generics market in 2026?
- What factors are affecting the strength of competition in the Turkey generics market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's generics market?

## **Table of Contents:**

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Market volume

##### 1.4. Market volume forecast

##### 1.5. Geography segmentation

##### 1.6. Market rivalry

##### 1.7. Competitive Landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

##### 3.2. Market volume

#### 4 Market Segmentation

##### 4.1. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

##### 5.2. Market volume forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What are the strengths/weaknesses of the leading players?

##### 7.3. Has there been any significant recent M&A activity?

##### 7.4. How did the COVID-19 pandemic impact leading players?

#### 8 Company Profiles

- 8.1. Deva Holding AS
- 8.2. Pfizer Inc.
- 8.3. Abdi Ibrahim Ilac Sanayi ve Ticaret AS
- 8.4. Nobelpharma Co Ltd
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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