

# Turkey Generics Market Summary, Competitive Analysis and Forecast, 2017-2026

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#### **Report description:**

Turkey Generics Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Generics in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

- The Turkish generics market had total revenues of \$2.4bn in 2021, representing a compound annual growth rate (CAGR) of 29% between 2016 and 2021.

- Market consumption volume increased with a CAGR of 1.5% between 2016 and 2021, to reach a total of 62.4 % in 2021.

- Over the past five years, the Turkish market recorded growth of 27.2%. Growth in the market has been driven by demographic trends alongside strong supply-side infrastructure.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Turkey

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in

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## Turkey

- Leading company profiles reveal details of key generics market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey generics market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey generics market by value in 2021?
- What will be the size of the Turkey generics market in 2026?
- What factors are affecting the strength of competition in the Turkey generics market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's generics market?

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