

Brazil Generics Market Summary, Competitive Analysis and Forecast, 2017-2026

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Report description:

Brazil Generics Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Generics in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.
- The Brazilian generics market had total revenues of \$2.3bn in 2021, representing a compound annual growth rate (CAGR) of 9.5% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 2% between 2016 and 2021, to reach a total of 35.5 % in 2021.
- Over the past five years, the Brazilian market recorded growth of 9.7%. Growth in the market has been driven by demographic trends.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Brazil

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- Leading company profiles reveal details of key generics market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil generics market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil generics market by value in 2021?
- What will be the size of the Brazil generics market in 2026?
- What factors are affecting the strength of competition in the Brazil generics market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's generics market?

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