

United States of America (USA) Bakery and Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-08 | 46 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

United States of America (USA) Bakery and Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Bakery & Cereals in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.
- The US bakery & cereals market had total revenues of \$128,236.4m in 2021, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 1.3% between 2016 and 2021, to reach a total of 16.1 billion kilograms in 2021.
- The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$151,597.1m by the end of 2026.

Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in the United States
- Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States bakery & cereals market with five year forecasts

Reasons to Buy

- What was the size of the United States bakery & cereals market by value in 2021?
- What will be the size of the United States bakery & cereals market in 2026?
- What factors are affecting the strength of competition in the United States bakery & cereals market?
- How has the market performed over the last five years?
- What are the main segments that make up the United State's bakery & cereals market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Market share
 - 7.2. Who are the leading players in the US bakery & cereals market?
 - 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
 - 7.4. Which companies' market shares have suffered in the last five years (2016-21)?
 - 7.5. What are the most popular brands in the market?
 - 7.6. What have been the most significant M&A deals in the US bakery & cereals market over the last five years?
- 8 Company Profiles
 - 8.1. Grupo Bimbo S.A. de C.V.
 - 8.2. General Mills Inc
 - 8.3. Kellogg Co
 - 8.4. Mondelez International, Inc.
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

United States of America (USA) Bakery and Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-08 | 46 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com