

Nanotechnology in Cosmetics Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-08-16 | 100 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global nanotechnology in cosmetics market provides qualitative and quantitative analysis for the period from 2020 to 2028. The report predicts the global nanotechnology in cosmetics market to grow with a significant CAGR over the forecast period from 2022-2028. The study on nanotechnology in cosmetics market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2020 to 2028.

The report on nanotechnology in cosmetics market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global nanotechnology in cosmetics market over the period of 2020 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market, and opportunities for the new entrants in the global nanotechnology in cosmetics market over the period of 2020 to 2028. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- The growth of the market is attributed to the increasing utilization of nanoscale-size ingredients to offer deeper skin penetration, skin smoothening, and improved UV protection.
- The utilization of nanoparticles for the treatment and prevention of prematurely aging and hyperpigmentation skin will fuel the growth of the market.

2) Restraints

- Stringent government regulations pertaining to the use of certain nanoparticles will hamper the market growth.

3) Opportunities

- The usage of the micelles nanoparticles for the production of cosmetic products will create lucrative growth opportunities for the

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market during the forecast period.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and others.
5. Websites and publications by research agencies

Segment Covered

The global nanotechnology in cosmetics market is segmented on the basis of products, and nanomaterial.

The Global Nanotechnology in Cosmetics Market by Products

- Hair Care
- Skin Care
- Make-up
- Sexual Well-being
- Others

The Global Nanotechnology in Cosmetics Market by Nanomaterial

- Liposomes
- Nanoemulsions
- Nanocapsules
- Solid Lipid Nanoparticles
- Nanosilver and Nanogold
- Others

Company Profiles

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The companies covered in the report include

- L'Oreal
- Procter and Gamble
- Henkel
- Unilever
- Avon
- Shiseido
- Beiersdorf
- Estee Lauder
- Johnson & Johnson
- Sesderma

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the nanotechnology in cosmetics market.
2. Complete coverage of all the segments in the nanotechnology in cosmetics market to analyze the trends, developments in the global market, and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global nanotechnology in cosmetics market. The company profile includes an analysis of the product portfolio, revenue, SWOT analysis, and the latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus on to invest, consolidate, expand and/or diversify.

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