

## **North America B2B Ecommerce Market Forecast 2022-2030**

Market Report | 2022-09-06 | 169 pages | Inkwood Research

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### **Report description:**

#### **KEY FINDINGS**

The North America B2B eCommerce market is predicted to rise with a 19.28% CAGR during the forecast period, 2022-2030. The rising number of digital buyers, the presence of prominent industry leaders and their strategic initiatives, and the growing penetration of smart devices drive market growth in North America.

#### **MARKET INSIGHTS**

The North America B2B eCommerce market growth evaluation includes the assessment of Canada and United States. Growth in the electronic commerce industry, rising internet penetration rates, expanding digital platforms, etc., are some of the major factors expected to contribute to the growth of the Canada B2B eCommerce market during the forecast period. The Canadian population has embraced eCommerce amid a major disruption in the retail channels, driving the market surge during the assessment years.

According to the International Trade Administration, in 2022, there were more than 27 million eCommerce users across Canada, accounting for about 75% of the Canadian population. This figure is expected to grow to 77.6% by 2025. From a B2B standpoint, virtually all small business owners in Canada report making online purchases. In addition, many business owners focus on arranging and purchasing their travel online. Also, they are more likely to access different services or office supplies online. These factors are expected to further augment the market growth in Canada.

#### **COMPETITIVE INSIGHTS**

Some of the leading market players include eBay Inc, eWorldTrade, Amazon.com Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

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- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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