

Europe B2B Ecommerce Market Forecast 2022-2030

Market Report | 2022-09-06 | 165 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Europe B2B eCommerce market is set to propel with a 21.15% CAGR during the forecasted years between 2022 and 2030. New B2B eCommerce websites and marketplaces, technological innovations, integration of advanced technologies, and strategies adopted by the key players are propelling the market growth.

MARKET INSIGHTS

The Europe B2B eCommerce market growth assessment entails the study of France, Spain, Germany, United Kingdom, Italy, and Rest of Europe. In Spain, growing internet penetration across the country and strategic initiatives taken by the market players are expected to significantly contribute to the B2B eCommerce market growth. Also, due to increased internet use, B2B buyers are shifting towards digital marketplaces. In addition, several developments in cybersecurity by the market players across Spain are expected to positively impact the market growth.

Furthermore, in Italy, the growth of the digital buyers' population is a major factor expected to contribute towards the growth of the Italy B2B eCommerce market during the forecast period. Moreover, as per industry data, the e-commerce penetration in the country is expected to grow to about 67.5% of the total population by 2025. This growth is expected to positively impact the market. Also, there has been a growth in new business-to-business eCommerce marketplaces and portals, promoting the growth of the B2B eCommerce market across Italy.

Additionally, a range of strategic initiatives taken by the market players across France, high penetration of digital buyers, etc., are some of the major growth factors expected to supplement the B2B eCommerce market in the country during the forecast period.

COMPETITIVE INSIGHTS

Leading companies include Klarna, Kompass, Amazon.com, eBay Inc, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share

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- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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