

Wearable Electronics in the Netherlands

Market Direction | 2022-08-26 | 19 pages | Euromonitor

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Report description:

Wearable electronics is set to continue to post retail volume and current value growth in 2022, as consumers remain interested in monitoring their health and exercise activities. Activity watches (both digital and analogue) and smart wearables are expected to enjoy growth, whilst activity bands will continue to see a decline in its volume sales. Activity bands are basic and do not provide a great deal of useful information, other than number of steps and calories burned, which a majority of smar...

Euromonitor International's Wearable Electronics in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEARABLE ELECTRONICS IN THE NETHERLANDS

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Wearable electronics posts a positive volume performance in 2022

Average unit price increases in wearable electronics, benefiting value growth

Shorter product lifecycles force brands to exit, and new brands come into the market

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