

## **Tissue and Hygiene in Sri Lanka**

Market Direction | 2022-08-24 | 43 pages | Euromonitor

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### **Report description:**

Tissue and hygiene saw current value recovery in 2021, following on from the decline seen in 2020 as a result of the COVID-19 pandemic. Higher living costs and a strong tradition for cheaper cloth alternatives however continue to limit usage. In the forecast period, more hectic lifestyles and a search for convenience should support growth, as more women enter the workforce. However, ongoing economic uncertainty and political instability could continue to limit spending on tissue and hygiene.

Euromonitor International's Tissue and Hygiene in Sri Lanka report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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