

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Finland**

Market Direction | 2022-08-23 | 30 pages | Euromonitor

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### **Report description:**

The prolonged period of home seclusion resulting from the COVID-19 related lockdown of 2020 boosted sales in the sweet biscuits, snack bars and fruit snacks category, especially of sweet biscuits, during the year. The following year saw some normalisation with the easing of restrictions, and this process has continued in 2022. Nevertheless, as Finns continued to work from home more than before the pandemic, there was an enduring strong demand for sweet biscuits to accompany coffee breaks. The co...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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