

Snacks in Indonesia

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Report description:

As the Coronavirus (COVID-19) situation improves in Indonesia, the performance across the majority of the categories under snacks shows a certain degree of recovery, compared to 2020 and 2021. The recovery of snacks is informed by a number of factors, such as increased consumer mobility. The easing of the threat of the virus and related restrictions has seen consumers start to return to the workplace and classroom and social, leisure and entertainment occasions. In general, as they return to mor...

Euromonitor International's Snacks in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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 Unilever Indonesia continues to lead while facing growing challenges from emerging players

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