

Snacks in Finland

Market Direction | 2022-08-23 | 75 pages | Euromonitor

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Report description:

Following the marked jumps in growth seen in 2020 as a result of the COVID-19 crisis, 2022 saw continued normalisation and the return of some pre-pandemic consumption patterns as restrictions imposed to curb the spread of the SARS-CoV-2 virus were eased further. As consumers spent more time away from home, the consumption of some snacks decreased while others continued to recover. Meanwhile, snacks players continued to monitor consumer trends and adapt their new launches according to the new kin...

Euromonitor International's Snacks in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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