

Savoury Snacks in Finland

Market Direction | 2022-08-23 | 23 pages | Euromonitor

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Report description:

Measures imposed to limit the spread of COVID-19 boosted demand for savoury snacks, as consumers spent more time socialising at home with family and housemates. The increased incidence of events like movie nights supported increasing interest in products such as chips, dips and popcorn. The easing of pandemic related restrictions and a return to more away-from-home orientated lifestyles have led to some normalisation in 2022. Future sales are likely to need to be boosted with value added feature...

Euromonitor International's Savoury Snacks in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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