

Portable Players in the Netherlands

Market Direction | 2022-08-26 | 19 pages | Euromonitor

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Report description:

Portable players is expected to enjoy growth in both retail volume and current value terms in 2022, thanks solely to wireless speakers, which continues to enjoy growth. Despite the sombre environment in the Netherlands in 2022, consumers are still purchasing small items that they value. In particular, there has been an increase in sales of voice-assisted smart wireless speakers, such as Google Home, which consumers can use to command activities in the house. Also, the number of other brands offe...

Euromonitor International's Portable Players in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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