

In-Car Entertainment in Japan

Market Direction | 2022-08-23 | 17 pages | Euromonitor

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Report description:

After experiencing a decade of double-digit declines every year, in-car navigation was struck by even larger falls in sales in 2020 and 2021, losing more than one third of its volume sales in consecutive years. Moreover, 2022 is not expected to see a rebound, and although it is set to see a slower decline, this will remain in the double digits. As a result, volume sales are set to have declined by over 90% from 2012 to 2022. Many major players left the category during this period, including Garm...

Euromonitor International's In-Car Entertainment in Japan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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