

## **Imaging Devices in the Philippines**

Market Direction | 2022-08-24 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

All types of digital cameras are slated for retail volume declines in 2022. Smartphones have been very disruptive to imaging devices, as they provide good value as a multipurpose device. Increasingly high-performance camera features on mobile phones mean that it becomes unnecessary and impractical to own a separate device for photos and videos. More affordable smart phones, such as Xiaomi, in addition to the latest flagship models, are very compact and equipped with cameras that are highly capab...

Euromonitor International's Imaging Devices in Philippines report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Imaging Devices in the Philippines  
Euromonitor International  
August 2022

List Of Contents And Tables

### **IMAGING DEVICES IN THE PHILIPPINES**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Smartphones continue to disrupt dedicated imaging devices

Manufacturers develop their features to appeal to vloggers, influencers, and social media users

Canon collaborates with Yamaha Motors to target more Gen Zs consumers

#### **PROSPECTS AND OPPORTUNITIES**

Steep declines for imaging devices expected to continue, due to the rise of smartphones

Collaborations between smartphone and camera manufacturers continue

Manufacturers offer photography lessons to attract amateur photographers in a declining category

#### **CATEGORY DATA**

Table 1 Sales of Imaging Devices by Category: Volume 2017-2022

Table 2 Sales of Imaging Devices by Category: Value 2017-2022

Table 3 Sales of Imaging Devices by Category: % Volume Growth 2017-2022

Table 4 Sales of Imaging Devices by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Imaging Devices: % Volume 2018-2022

Table 6 LBN Brand Shares of Imaging Devices: % Volume 2019-2022

Table 7 Distribution of Imaging Devices by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Imaging Devices by Category: Volume 2022-2027

Table 9 Forecast Sales of Imaging Devices by Category: Value 2022-2027

Table 10 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Imaging Devices by Category: % Value Growth 2022-2027

### **CONSUMER ELECTRONICS IN THE PHILIPPINES**

#### **EXECUTIVE SUMMARY**

Consumer electronics in 2022: The big picture

Competitive landscape

Retailing developments

What next for consumer electronics?

#### **MARKET DATA**

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Imaging Devices in the Philippines

Market Direction | 2022-08-24 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com