

Imaging Devices in the Netherlands

Market Direction | 2022-08-26 | 18 pages | Euromonitor

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Report description:

Imaging devices is set to continue to suffer declines in both retail volume and current value terms in 2022, due to less consumer interest in owning a separate digital camera or digital camcorder. With the quality of the images and video taken by smartphone cameras improving, and better able to replicate sophisticated features on imaging devices, owning a smartphone is enough to capture the most important moments. Despite the fact that some imaging devices offer the option to connect online, sma...

Euromonitor International's Imaging Devices in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Imaging Devices in the Netherlands Euromonitor International August 2022

List Of Contents And Tables

IMAGING DEVICES IN THE NETHERLANDS **KEY DATA FINDINGS** 2022 DEVELOPMENTS Imaging devices continues to decline, due to improved smartphone guality Multichannel experience in imaging devices important for stimulating sales Competitive landscape in imaging devices consolidates as smaller brands lose share PROSPECTS AND OPPORTUNITIES Decline in sales of imaging devices inevitable over the forecast period Multichannel experience likely to be important for imaging devices Competition in imaging devices set to decline over the forecast period CATEGORY DATA Table 1 Sales of Imaging Devices by Category: Volume 2017-2022 Table 2 Sales of Imaging Devices by Category: Value 2017-2022 Table 3 Sales of Imaging Devices by Category: % Volume Growth 2017-2022 Table 4 Sales of Imaging Devices by Category: % Value Growth 2017-2022 Table 5 NBO Company Shares of Imaging Devices: % Volume 2018-2022 Table 6 LBN Brand Shares of Imaging Devices: % Volume 2019-2022 Table 7 Distribution of Imaging Devices by Channel: % Volume 2017-2022 Table 8 Forecast Sales of Imaging Devices by Category: Volume 2022-2027 Table 9 Forecast Sales of Imaging Devices by Category: Value 2022-2027 Table 10 [Forecast Sales of Imaging Devices by Category: % Volume Growth 2022-2027 Table 11 [Forecast Sales of Imaging Devices by Category: % Value Growth 2022-2027 CONSUMER ELECTRONICS IN THE NETHERLANDS EXECUTIVE SUMMARY Consumer electronics in 2022: The big picture 2022 key trends: Sustainability slowly becoming important in consumer electronics Established brands perform well in the Netherlands whilst small brands are emerging Investments by retailers set to strengthen the multichannel shopping experience Sales of consumer electronics set to stabilise over the forecast period MARKET DATA Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022 Table 13 Sales of Consumer Electronics by Category: Value 2017-2022 Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022 Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022 Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022 Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022 Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022 Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027 Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027 Table 21 [Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

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