

## Imaging Devices in Japan

Market Direction | 2022-08-23 | 17 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

Digital cameras had already been in rapid decline for a decade when the COVID-19 pandemic struck. It hit the declining category hard, resulting in the halving of volumes just in two years from 2019. As the opportunities to go outside to enjoy holidays and travel declined, the opportunity to take pictures on a digital camera also shrank. School events and life events such as sports days and marriages, which were cancelled, postponed, or operated minimally and with great care to infection control,...

Euromonitor International's Imaging Devices in Japan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Imaging Devices market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Imaging Devices in Japan  
Euromonitor International  
August 2022

### List Of Contents And Tables

#### IMAGING DEVICES IN JAPAN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

2022 does not bring growth to digital cameras

The exit of a major traditional player from digital camcorders

YouTube and vlogging generate new demand

##### PROSPECTS AND OPPORTUNITIES

The rise of Sony and the struggles of Nikon

Actioncams to be the main format in camcorders

##### CATEGORY DATA

Table 1 Sales of Imaging Devices by Category: Volume 2017-2022

Table 2 Sales of Imaging Devices by Category: Value 2017-2022

Table 3 Sales of Imaging Devices by Category: % Volume Growth 2017-2022

Table 4 Sales of Imaging Devices by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Imaging Devices: % Volume 2018-2022

Table 6 LBN Brand Shares of Imaging Devices: % Volume 2019-2022

Table 7 Distribution of Imaging Devices by Channel: % Volume 2017-2022

Table 8 Forecast Sales of Imaging Devices by Category: Volume 2022-2027

Table 9 Forecast Sales of Imaging Devices by Category: Value 2022-2027

Table 10 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Imaging Devices by Category: % Value Growth 2022-2027

#### CONSUMER ELECTRONICS IN JAPAN

##### EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

##### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Imaging Devices in Japan

Market Direction | 2022-08-23 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)