

Headphones in the Netherlands

Market Direction | 2022-08-26 | 19 pages | Euromonitor

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Report description:

Headphones is set to see slow growth in retail volume sales in 2022, with the performances of different categories almost offsetting each other. Wireless headbands and wireless earphones are both expected to see declines in their volume sales in 2022, whilst TWS earbuds is set to enjoy solid volume growth.

Euromonitor International's Headphones in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Headphones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

August 2022

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Growth in TWS earbuds spurred by smartphones without audio jack

Premium brands dominant in headphones, but smaller brands are growing

PROSPECTS AND OPPORTUNITIES

Volume sales set to increase, but value sales will remain static

Smartphones will increasingly remove the audio jack, leaving consumers with no choice but wireless headphones

Premium brands expected to continue dominating headphones

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