

Eyewear in Switzerland

Market Direction | 2022-08-22 | 34 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

With eyewear recording a more positive performance in 2021 following the significant declines of the previous year due to pandemic-induced home seclusion and restrictions on operations of the dominant optical goods stores, both retail volume and current value sales are set to make a full and strong recovery to surpass pre-pandemic levels in 2022. Sunglasses and daily disposable lenses (DD) are benefiting most from wider opportunities to spend time outside of the home, such as travel, socialising...

Euromonitor International's Eyewear in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Eyewear in Switzerland
Euromonitor International
August 2022

List Of Contents And Tables

EYEWEAR IN SWITZERLAND

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2017-2022

Table 2 Sales of Eyewear by Category: Value 2017-2022

Table 3 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 4 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Eyewear: % Value 2017-2021

Table 6 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 7 Distribution of Eyewear by Format: % Value 2017-2022

Table 8 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 9 Forecast Sales of Eyewear by Category: Value 2022-2027

Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Full recovery for contact lenses in line with greater mobility in 2022

Demand for convenience continues to drive demand for contact lenses

E-commerce retains consumers gained from pandemic

PROSPECTS AND OPPORTUNITIES

Further demand for contact lenses but players will need to innovate to add value

Major players will continue to lead with wide portfolios and innovation

Room for further share gain for e-commerce, driven by subscription models

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2017-2022

Table 13 Sales of Contact Lenses by Category: Value 2017-2022

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2017-2022

Table 15 Sales of Contact Lenses by Category: % Value Growth 2017-2022

Table 16 Sales of Contact Lens Solutions: Value 2017-2022

Table 17 Sales of Contact Lens Solutions: % Value Growth 2017-2022

Table 18 Sales of Contact Lenses by Type: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2017-2022
 Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2017-2022
 Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2017-2022
 Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2017-2022
 Table 23 □NBO Company Shares of Contact Lenses: % Value 2017-2021
 Table 24 □LBN Brand Shares of Contact Lenses: % Value 2018-2021
 Table 25 □Distribution of Contact Lenses by Format: % Value 2017-2022
 Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2017-2022
 Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2022-2027
 Table 28 □Forecast Sales of Contact Lenses by Category: Value 2022-2027
 Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2022-2027
 Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2022-2027
 Table 31 □Forecast Sales of Contact Lens Solutions: Value 2022-2027
 Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2022-2027

SPECTACLES IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Full recovery for spectacles, driven by evolving demographics and lifestyles

Leading players continue to innovate to attract consumers

Optical goods stores dominates despite gradual share gain by e-commerce

PROSPECTS AND OPPORTUNITIES

Demographic developments to ensure stable demand for spectacles

Quality and innovation to support further innovation in terms of design and technology

Potential threats to growth and development

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2017-2022
 Table 34 Sales of Spectacles by Category: Value 2017-2022
 Table 35 Sales of Spectacles by Category: % Volume Growth 2017-2022
 Table 36 Sales of Spectacles by Category: % Value Growth 2017-2022
 Table 37 Sales of Spectacle Lenses by Type: % Value 2017-2022
 Table 38 NBO Company Shares of Spectacles: % Value 2017-2021
 Table 39 LBN Brand Shares of Spectacles: % Value 2018-2021
 Table 40 Distribution of Spectacles by Format: % Value 2017-2022
 Table 41 Forecast Sales of Spectacles by Category: Volume 2022-2027
 Table 42 □Forecast Sales of Spectacles by Category: Value 2022-2027
 Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2022-2027
 Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2022-2027

SUNGLASSES IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further rise in demand for sunglasses in 2022 following strong recovery

Expanding distribution for sunglasses in Switzerland

Luxottica retains convincing leadership, with local consumers indulging in luxury brands

PROSPECTS AND OPPORTUNITIES

Solid demand for sunglasses, while value growth will be supported by more stable average unit price

Opportunities and possible growth limitations

Further potential for penetration of sunglasses by e-commerce

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2017-2022

Table 46 Sales of Sunglasses: Value 2017-2022

Table 47 Sales of Sunglasses: % Volume Growth 2017-2022

Table 48 Sales of Sunglasses: % Value Growth 2017-2022

Table 49 NBO Company Shares of Sunglasses: % Value 2017-2021

Table 50 LBN Brand Shares of Sunglasses: % Value 2018-2021

Table 51 Distribution of Sunglasses by Format: % Value 2017-2022

Table 52 Forecast Sales of Sunglasses: Volume 2022-2027

Table 53 Forecast Sales of Sunglasses: Value 2022-2027

Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Sunglasses: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Eyewear in Switzerland

Market Direction | 2022-08-22 | 34 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com