

## **Dairy Products and Alternatives in Honduras**

Market Direction | 2022-08-09 | 35 pages | Euromonitor

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### **Report description:**

Sales of dairy products and alternatives maintained steady growth in Honduras in 2022, benefiting from the return of parents to the workplace and children to their places of education and subsequent boost in impulse purchases. The market also benefits from the rising middle class, growth of modern grocery retailers and urbanisation. However considerable poverty means many struggle to afford these products, which hampers per capita spending, which remains lower than the Latin American average.

Euromonitor International's Dairy Products and Alternatives in Honduras report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
August 2022

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