

Consumer Electronics in the Netherlands

Market Direction | 2022-08-26 | 80 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

Volume sales of consumer electronics are expected to be negatively affected by the uncertainty in the Netherlands in 2022, due to the war in Ukraine, coupled with inflation. In the first quarter of 2022, this did not translate into a decline in sales, as consumers were still spending from savings acquired during the COVID-19 pandemic. However, consumer confidence has been on the decline ever since, affecting consumers' willingness to purchase products. Trends such as second-hand or refurbished e...

Euromonitor International's Consumer Electronics in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in the Netherlands
Euromonitor International
August 2022

List Of Contents And Tables

CONSUMER ELECTRONICS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture
2022 key trends: Sustainability slowly becoming important in consumer electronics
Established brands perform well in the Netherlands whilst small brands are emerging
Investments by retailers set to strengthen the multichannel shopping experience
Sales of consumer electronics set to stabilise over the forecast period

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2017-2022
Table 2 Sales of Consumer Electronics by Category: Value 2017-2022
Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022
Table 4 Sales of Consumer Electronics by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Consumer Electronics: % Volume 2018-2022
Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022
Table 7 Distribution of Consumer Electronics by Channel: % Volume 2017-2022
Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027
Table 9 Forecast Sales of Consumer Electronics by Category: Value 2022-2027
Table 10 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inevitable decline in computers and peripherals after strong growth during COVID-19
Sustainability and cost-saving by consumers drives sales of second-hand and refurbished computers and peripherals
Sales of business computers fall after hype during the COVID-19 pandemic

PROSPECTS AND OPPORTUNITIES

Computers and peripherals set to continue to decline
Refurbished and second-hand electronics will threaten volume sales
Sales of business computers expected to return to growth over the forecast period

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2017-2022
Table 13 Sales of Computers and Peripherals by Category: Value 2017-2022
Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022
Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Computers by Category: Business Volume 2017-2022
 Table 17 Sales of Computers by Category: Business Value MSP 2017-2022
 Table 18 Sales of Computers by Category: Business Volume Growth 2017-2022
 Table 19 Sales of Computers by Category: Business Value MSP Growth 2017-2022
 Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2018-2022
 Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022
 Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2017-2022
 Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027
 Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2022-2027
 Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027
 Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027
 Table 27 Forecast Sales of Computers by Category: Business Volume 2022-2027
 Table 28 Forecast Sales of Computers by Category: Business Value MSP 2022-2027
 Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2022-2027
 Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

IN-CAR ENTERTAINMENT IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Mature in-car entertainment continues to suffer decline in sales
 Smartphone apps replace in-car navigation
 TomTom and Garmin dominate in-car navigation as the category becomes more consolidated

PROSPECTS AND OPPORTUNITIES

Strong decline expected within in-car entertainment
 Smartphones will continue to be a major form of in-car entertainment
 Prices set to decline as no new product developments are expected

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2017-2022
 Table 32 Sales of In-Car Entertainment by Category: Value 2017-2022
 Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022
 Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2017-2022
 Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2018-2022
 Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022
 Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2017-2022
 Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027
 Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2022-2027
 Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027
 Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

HOME AUDIO AND CINEMA IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home audio and cinema declines in volume terms in 2022
 Unit price increases limit the value decline
 Consumers return to physical shops as online sales slow down

PROSPECTS AND OPPORTUNITIES

Home audio and cinema expected to continue its volume decline
 Value sales under pressure from falling average unit prices
 Multichannel set to win ground over the forecast period

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 43 Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2018-2022

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2019-2022

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2018-2022

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2022-2027

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2022-2027

Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2022-2027

HOME VIDEO IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

The FIFA World Cup 2022 helps keep volume growth of televisions positive in 2022

Strong price increases in televisions offset by competition

Sales via e-commerce slow down in home video, as consumers flock to stores

PROSPECTS AND OPPORTUNITIES

Home video value sales set to gain from switch to high-tech products

Refurbished televisions likely to remain an insignificant niche

Multichannel experience likely to drive sales in home video

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2017-2022

Table 54 Sales of Home Video by Category: Value 2017-2022

Table 55 Sales of Home Video by Category: % Volume Growth 2017-2022

Table 56 Sales of Home Video by Category: % Value Growth 2017-2022

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2017-2022

Table 58 NBO Company Shares of Home Video: % Volume 2018-2022

Table 59 LBN Brand Shares of Home Video: % Volume 2019-2022

Table 60 Distribution of Home Video by Channel: % Volume 2017-2022

Table 61 Forecast Sales of Home Video by Category: Volume 2022-2027

Table 62 □Forecast Sales of Home Video by Category: Value 2022-2027

Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2022-2027

Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2022-2027

Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2022-2027

IMAGING DEVICES IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Imaging devices continues to decline, due to improved smartphone quality

Multichannel experience in imaging devices important for stimulating sales

Competitive landscape in imaging devices consolidates as smaller brands lose share

PROSPECTS AND OPPORTUNITIES

Decline in sales of imaging devices inevitable over the forecast period

Multichannel experience likely to be important for imaging devices

Competition in imaging devices set to decline over the forecast period

CATEGORY DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 66 Sales of Imaging Devices by Category: Volume 2017-2022
 Table 67 Sales of Imaging Devices by Category: Value 2017-2022
 Table 68 Sales of Imaging Devices by Category: % Volume Growth 2017-2022
 Table 69 Sales of Imaging Devices by Category: % Value Growth 2017-2022
 Table 70 NBO Company Shares of Imaging Devices: % Volume 2018-2022
 Table 71 LBN Brand Shares of Imaging Devices: % Volume 2019-2022
 Table 72 Distribution of Imaging Devices by Channel: % Volume 2017-2022
 Table 73 Forecast Sales of Imaging Devices by Category: Volume 2022-2027
 Table 74 Forecast Sales of Imaging Devices by Category: Value 2022-2027
 Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2022-2027
 Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2022-2027

PORTABLE PLAYERS IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive performance of portable players driven by wireless speakers

Portable media players being made obsolete by smartphones

Unit prices increase, driven by inflation and premium products

PROSPECTS AND OPPORTUNITIES

Wireless speakers expected to drive growth in portable players

Ongoing decline in portable media players to be driven by smartphones

Average unit prices expected to offset in different categories

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2017-2022
 Table 78 Sales of Portable Players by Category: Value 2017-2022
 Table 79 Sales of Portable Players by Category: % Volume Growth 2017-2022
 Table 80 Sales of Portable Players by Category: % Value Growth 2017-2022
 Table 81 NBO Company Shares of Portable Players: % Volume 2018-2022
 Table 82 LBN Brand Shares of Portable Players: % Volume 2019-2022
 Table 83 Distribution of Portable Players by Channel: % Volume 2017-2022
 Table 84 Forecast Sales of Portable Players by Category: Volume 2022-2027
 Table 85 Forecast Sales of Portable Players by Category: Value 2022-2027
 Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2022-2027
 Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2022-2027

MOBILE PHONES IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Mobile phones records value growth in 2022, whilst volume sales decline

Refurbished smartphones on the rise, as consumers want to save money

Sales via e-commerce decline in 2022, as consumers return to physical stores

PROSPECTS AND OPPORTUNITIES

Mobile phones expected to return to growth

Refurbished smartphones will have a limited impact on volume growth

Multichannel shopping expected to see the strongest growth

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2017-2022
 Table 89 Sales of Mobile Phones by Category: Value 2017-2022
 Table 90 Sales of Mobile Phones by Category: % Volume Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 91 Sales of Mobile Phones by Category: % Value Growth 2017-2022
 Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2019-2022
 Table 93 NBO Company Shares of Mobile Phones: % Volume 2018-2022
 Table 94 LBN Brand Shares of Mobile Phones: % Volume 2019-2022
 Table 95 Distribution of Mobile Phones by Channel: % Volume 2017-2022
 Table 96 Forecast Sales of Mobile Phones by Category: Volume 2022-2027
 Table 97 □Forecast Sales of Mobile Phones by Category: Value 2022-2027
 Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2022-2027
 Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2022-2027
 Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2022-2027

WEARABLE ELECTRONICS IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wearable electronics posts a positive volume performance in 2022
 Average unit price increases in wearable electronics, benefiting value growth
 Shorter product lifecycles force brands to exit, and new brands come into the market

PROSPECTS AND OPPORTUNITIES

Plenty of room for volume growth in wearable electronics over the forecast period
 Wearable electronics expected to perform better at monitoring health
 Small brands will make a breakthrough when more consumers buy wearable electronics

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2017-2022
 Table 102 Sales of Wearable Electronics by Category: Value 2017-2022
 Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2017-2022
 Table 104 Sales of Wearable Electronics by Category: % Value Growth 2017-2022
 Table 105 NBO Company Shares of Wearable Electronics: % Volume 2018-2022
 Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2019-2022
 Table 107 Distribution of Wearable Electronics by Channel: % Volume 2017-2022
 Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2022-2027
 Table 109 Forecast Sales of Wearable Electronics by Category: Value 2022-2027
 Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2022-2027
 Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2022-2027

HEADPHONES IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Headphones enjoys growth, driven by TWS earbuds
 Growth in TWS earbuds spurred by smartphones without audio jack
 Premium brands dominant in headphones, but smaller brands are growing

PROSPECTS AND OPPORTUNITIES

Volume sales set to increase, but value sales will remain static
 Smartphones will increasingly remove the audio jack, leaving consumers with no choice but wireless headphones
 Premium brands expected to continue dominating headphones

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2017-2022
 Table 113 Sales of Headphones by Category: Value 2017-2022
 Table 114 Sales of Headphones by Category: % Volume Growth 2017-2022
 Table 115 Sales of Headphones by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 116 NBO Company Shares of Headphones: % Volume 2018-2022
Table 117 LBN Brand Shares of Headphones: % Volume 2019-2022
Table 118 Distribution of Headphones by Channel: % Volume 2017-2022
Table 119 Forecast Sales of Headphones by Category: Volume 2022-2027
Table 120 Forecast Sales of Headphones by Category: Value 2022-2027
Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2022-2027
Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2022-2027

Consumer Electronics in the Netherlands

Market Direction | 2022-08-26 | 80 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com