

Consumer Electronics in the Netherlands

Market Direction | 2022-08-26 | 80 pages | Euromonitor

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Report description:

Volume sales of consumer electronics are expected to be negatively affected by the uncertainty in the Netherlands in 2022, due to the war in Ukraine, coupled with inflation. In the first quarter of 2022, this did not translate into a decline in sales, as consumers were still spending from savings acquired during the COVID-19 pandemic. However, consumer confidence has been on the decline ever since, affecting consumers' willingness to purchase products. Trends such as second-hand or refurbished e...

Euromonitor International's Consumer Electronics in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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