

Consumer Electronics in Japan

Market Direction | 2022-08-23 | 78 pages | Euromonitor

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Report description:

Although lives are starting to return to normal in Japan, the impact of the COVID-19 pandemic has not yet ended in the country. For example, the chaos in terms of semiconductor supplies was primarily driven by the pandemic, and is still leading players in computers to struggle in 2022. Meanwhile, the new way of enjoying music also led some players to experience difficulties, such as the bankruptcy of Onkyo and the discontinuation of iPod. On the other hand, this same trend also generated large m...

Euromonitor International's Consumer Electronics in Japan report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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